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FREEMAN FINANCIAL CORPORATION LIMITED

民豐企業控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 279)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes that the dual foreign name of the Company be changed from “民豐企業控股有限公司” to “民眾金服控股有限公司”.

The proposed Change of Company Name is subject to the Shareholders’ approval by way of a special resolution at the EGM and the approval of the Registrar of Companies of the Cayman Islands.

A Circular containing, among other things, information in relation to the Change of Company Name and a notice convening of the EGM will be despatched to the Shareholders as soon as practicable.

PROPOSED CHANGE OF COMPANY NAME

The Board proposes that the dual foreign name of the Company be changed from “民豐企業控股有限公司” to “民眾金服控股有限公司”. The English name of the Company remains unchanged.

CONDITIONS OF THE CHANGE OF COMPANY NAME

The proposed Change of Company Name will be subject to the following conditions:

1. the passing of a special resolution by the Shareholders to approve the Change of Company Name at an EGM; and
2. the Registrar of Companies of the Cayman Islands approving the Change of Company Name.

Subject to the satisfaction of the conditions set out above, the Change of Company Name will take effect from the date of entry of the new name on the Register of Companies maintained by the Registrar of Companies of the Cayman Islands. The Registrar of Companies of the Cayman Islands shall issue a certificate of incorporation on change of name thereafter. The Company will then carry out the necessary filing procedures with the Companies Registry in Hong Kong.

REASONS FOR THE CHANGE OF COMPANY NAME

The Company operates as a diversified financial services company with major areas including securities brokerage services, insurance brokerage and financial planning services, corporate finance advisory services, trading of securities, provision of finance, as well as investment holdings.

In view of the recent bullish sentiment in the financial and stock markets as seen by the gain of the Hang Seng Index in the first quarter of 2015 as compared to 2014. The overall positive market sentiment has opened up potentials and created new opportunities for the Company to expand and improve its businesses especially in the insurance brokerage, securities trading and money lending areas. The Board also intends to launch an internet business platform to bring the Company to the digital age, to strengthen existing businesses, and to pursue new opportunities in the financial services industry.

The Board is of the view that it is becoming more important to not only focusing on achieving corporate business targets but also fulfilling social responsibilities and services.

Taking into consideration of the above, the Board considers that the change of the dual foreign name of the Company in Chinese to “民眾金服控股有限公司” would better reflect or align with the business growth objectives of the management and would reflect a new corporate identity that is to strengthen customer focus.

The Board is of the view that the Change of Company Name is fair and reasonable and in the best interests of the Company and the Shareholders as a whole.

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any of the rights of holders of the securities of the Company.

The existing certificates of securities in issue bearing the existing name of the Company will, after the Change of Company Name becoming effective, continue to be evidence of title to such securities and the existing certificates of securities will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangements for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. Should the Change of Company Name become effective, any new certificates of securities of the Company will be issued in the English name and the new dual foreign name of the Company.

Further announcement(s) will be made by the Company in due course to inform the Shareholders of the results of the EGM, the effective date of the Change of Company Name and the new stock short name of the Company for trading of the Shares on the Stock Exchange.

GENERAL

The EGM will be convened and a special resolution will be proposed for the Shareholders to consider and, if thought fit, approve the Change of Company Name. A Circular containing, among other things, information in relation to the Change of Company Name and a notice convening of the EGM will be despatched to the Shareholders as soon as practicable.

DEFINITIONS

In this announcement, the following expressions shall have the following meanings unless the context requires otherwise:

“Board”	the board of Directors
“Change of Company Name”	the proposed change of dual foreign name of the Company from “民豐企業控股有限公司” to “民眾金服控股有限公司”
“Circular”	the circular to be despatched by the Company in respect of the Change of Company Name
“Company”	Freeman Financial Corporation Limited (Stock Code: 279), a company incorporated in the Cayman Islands with limited liability, the Shares of which are listed on the main board of the Stock Exchange
“Director(s)”	director(s) of the Company

“EGM”	the extraordinary general meeting of the Company to be convened to consider and, if thought fit, approve the Change of Company Name
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Shareholder(s)”	holder(s) of the Shares
“Shares”	ordinary share(s) of HK\$0.001 each in the issued share capital of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong

By Order of the Board of
Freeman Financial Corporation Limited
Lo Kan Sun
Chairman

Hong Kong, 14 May 2015

As at the date of this announcement, the Board comprises the following Directors:–

Executive Directors

Mr. Lo Kan Sun (*Chairman*)
Mr. Hui Quincy Kwong Hei (*Managing Director*)
Ms. Au Shuk Yee, Sue
Ms. Chow Mun Yee

Independent Non-executive Directors

Mr. Cheung Wing Ping
Mr. Chung Yuk Lun
Mr. Hung Cho Sing
Dr. Agustin V. Que