

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



ARTA TECHFIN CORPORATION LIMITED

裕承科金有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 279)

VOLUNTARY ANNOUNCEMENT

Arta TechFin Corporation Limited (the “**Company**”) is pleased to announce that it has entered into a memorandum of understanding with Digital Technology of Insurance Co., Ltd. (“**DTI**”) to establish a collaborative relationship, with a goal of speeding up the Company’s insurance brokerage business development and revenue growth, through customer resource sharing and technology empowerment.

Both parties are committed to offer high-end customers with one-stop wealth management solutions including insurance as well as other Hong Kong financial products and services. The collaboration will focus on the Greater Bay Area (“**GBA**”) insurance brokerage industry to begin with. The collaboration will also look to deliver proprietary sales-focused SaaS (software as a service) system, technology-enabled sales support and training services, and plans to establish an insurance technology innovation centre in the GBA by the third quarter of 2022.

The collaboration plans to revolutionize how traditional insurance brokers serve high net-worth clients by enhancing their digital competitiveness, enabling agents and brokers to streamline their business processes and save time on transaction processing by modularising insurance policy data and applying advanced actuarial modelling and data analytical capabilities from the two companies.

The collaboration aims to deliver a variety of co-branded products and services to the end-customers, agents and brokers, including products that greatly improve efficiency and productivity in insurance sales by shortening policy transaction processing time from two weeks to one to two hours.

About DTI

DTI is a specialist in insurance actuarial and data technology, and has an insurance database that spans 30 years of historical life insurance product data in mainland China. Data scope includes life insurance saving products, protection-based insurance products, and insurance products issued under provincial social security fund regulations. DTI is currently the only China-based technology company that has completed data collection, design and structuring of Hong Kong-based insurance policies that are most favoured by Mainland clients.

Having access to one of the most comprehensive cross-border insurance databases will be one of the key advantages of the collaboration.

On behalf of the Board
Arta TechFin Corporation Limited
Lau Fu Wing, Eddie
Chief Executive Officer

Hong Kong, 4 April 2022

As at the date of this announcement, the Board of the Company comprises Dr. Cheng Chi-Kong, Adrian JP (Chairman) and Mr. Han Kam Leung, Michael as Non-executive Directors, Mr. Lau Fu Wing, Eddie (Chief Executive Officer), Ms. Li Chuchu, Tracy and Ms. Yeung Shuet Fan Pamela as Executive Directors, and Ms. Ling Kit Sum Imma, Mr. Lo Chun Yu Toby and Dr. Tam Lai Fan Gloria as Independent Non-executive Directors.