

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



ASIA ORIENT HOLDINGS LIMITED

滙漢控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 214)

POSITIVE PROFIT ALERT

This announcement is made by Asia Orient Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that based on management information currently available, the Group is expected to record a profit attributable to shareholders of the Company for the six months ended 30 September 2012 as compared to a loss for the same period in 2011.

The turnaround from loss to profit was mainly attributable to net gain on investments in financial assets as opposed to a net loss for the same period in 2011.

The information contained in this announcement is only based on the preliminary assessment according to figures and information that have not been audited or reviewed by the Company’s auditors. Details of the Group’s performance will be disclosed in its interim results for the six months ended 30 September 2012 which is expected to be published in November 2012.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

Hong Kong, 30 October 2012

By order of the Board of
Asia Orient Holdings Limited
Fung Siu To Clement
Chairman

As at the date of this announcement, the executive directors of the Company are Mr. Fung Siu To Clement, Dr. Lim Yin Cheng, Mr. Poon Jing, Mr. Poon Hai, Mr. Lun Pui Kan, Mr. Kwan Po Lam Phileas and the independent non-executive directors are Mr. Cheung Kwok Wah Ken, Mr. Hung Yat Ming and Mr. Wong Chi Keung.

** for identification purpose only*