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DAN FORM HOLDINGS COMPANY LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock code: 271)

RE-DESIGNATION OF DIRECTOR

This announcement is made by the Company in relation to the disclosure of the Company pursuant to The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) resigned as Directors of Listed Issuers guidelines further clarification.

Mr. Kenneth Hiu King Kon (“Mr. Kon”), former Executive Director and Deputy Chief Executive of Dan Form Holdings Company Limited (the “Company”), based on the consideration of the future planning and need more time and more space for private business mentioning, has tendered his resignation as Executive Director and Deputy Chief Executive of the Company, and has been nominated to Non-executive Director of the Company.

The Board of Directors of the Company has no other matters that need to be brought to the attention of the shareholders.

By Order of the Board
Dan Form Holdings Company Limited
Dai Xiaoming
Chairman

Hong Kong, dated this 3 day of October, 2012

As at the date of this announcement, the directors of the Company are: Mr. Dai Xiaoming (Chairman and Chief Executive), Mr. Kenneth Hiu King Kon (Non-Executive Director), Mr. Jesse Nai Chau Leung (Independent Non-Executive Director), Mr. Xiang Bing (Independent Non-Executive Director) and Mr. Edward Shen (Independent Non-Executive Director).