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## **DAN FORM HOLDINGS COMPANY LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 271)**

### **ANNOUNCEMENT IN RELATION TO THE SALES OF RESIDENTIAL PROPERTIES AT THE REDHILL PENINSULA**

This announcement is made by Dan Form Holdings Company Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the provisions on inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 13 March 2012, 15 March 2012 and 15 May 2012 respectively in respect of the proposed disposal by Zeta Estates Limited (“**Zeta**”), a 33.33%-owned entity of the Company and its subsidiaries (the “**Group**”), of certain residential properties at The Redhill Peninsula, Tai Tam, Hong Kong.

The board of directors of the Company (the “**Board**”) would like to announce that on 9 January 2015, a total of 117 residential properties held by Zeta (the “**Properties**”), together with residential units held by Zeta’s joint venture partners at The Redhill Peninsula, will be launched for sale (the “**Sales**”). The Properties, with a saleable area ranging from 950 square feet to 2,466 square feet, are located in The Redhill Peninsula Site A (phase IV of the development) on 18 Pak Pat Shan Road, Tai Tam, Hong Kong. It is expected that the Properties will be sold at the available prevailing market prices and the Group will receive an aggregate consideration of approximately HK\$1.1 billion if all the Properties are successfully sold.

The Board wishes to emphasise that it is uncertain at this stage as to the number of units of the Properties that would be successfully sold in the market and the associated final sales prices of such units. Hence, the shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

Zeta has been holding the Properties for rental income since 1 March 1994. In view of the current market situation, the Board considers that it would be appropriate for Zeta to both retaining the Properties for letting and selling the Properties. The Board also believes that the proceeds of the Sales can be applied by the Group in a more effective way and will positively strengthen the liquidity of the Group.

Zeta is not a subsidiary of the Company and the Sales do not constitute a transaction under Chapter 14 of the Listing Rules for the Company and are therefore not subject to the requirements thereunder.

By order of the Board  
**DAN FORM HOLDINGS COMPANY LIMITED**  
**Chen Si Ying, Cynthia**  
*Company Secretary*

Hong Kong, 24 December 2014

*As at the date of this announcement, the Board comprises Mr. Dai Xiaoming as Executive Director, Mr. Kenneth Hiu King Kon as Non-executive Director, and Mr. Jesse Nai Chau Leung, Dr. Xiang Bing and Mr. Edward Shen as Independent Non-executive Directors.*