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ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 292)

ANNOUNCEMENT IN RELATION TO THE REVISED PROXY FORM FOR USE AT THE ANNUAL GENERAL MEETING

Reference is made to the notice of the annual general meeting (the "AGM") of Asia Standard Hotel Group Limited (the "Company") dated 20 July 2011 and the accompanying proxy form (the "Original Proxy Form") for use at the AGM, which were despatched to the shareholders (the "Shareholders") of the Company together with the circular of the Company dated 20 July 2011.

The Company notes that owing to printing errors, the Original Proxy Form does not provide specific spaces for the Shareholders to indicate their voting preferences in respect of the three ordinary resolutions set out in the Proxy Form, namely Ordinary Resolutions No. 5(A), 5(B) and 5(C). The Company has therefore revised the Original Proxy Form and will send the revised proxy form (the "Revised Proxy Form") to the Shareholders as soon as practicable. A copy of the Revised Proxy Form has also been published on the websites of the Company and The Stock Exchange of Hong Kong Limited.

The Revised Proxy Form will supersede the Original Proxy Form and the Original Proxy Form will be invalid for use at the AGM. Any Shareholders who wish to appoint one or more proxies to attend and vote at the AGM are requested to lodge the Revised Proxy Form with the Company's Hong Kong branch share registrar (the "Branch Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, not less than 48 hours before the time appointed for holding the AGM (or any adjournment thereof).

Shareholders who have already lodged the Original Proxy Form should note that the Original Proxy Form will be invalid for use at the AGM and must lodge the Revised Proxy Form with the Branch Share Registrar within the time limit prescribed above.

By order of the Board of

Asia Standard Hotel Group Limited

Lee Tai Hay, Dominic

Secretary

Hong Kong, 25 July 2011

As at the date of this announcement, the executive directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Fung Siu To, Clement, Mr. Poon Tin Sau, Robert and Mr. Woo Wei Chun, Joseph and the independent non-executive directors of the Company are Mr. Ip Chi Wai, Mr. Leung Wai Keung and Mr. Hung Yat Ming.

* For identification purpose only