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ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(incorporated in Bermuda with limited liability) (Stock Code: 292)

CLOSING OF THE ACQUISITION OF THE PURCHASED ASSETS

Reference is made to the announcements (the "Announcements") of the Company dated 16 December 2015 and 25 February 2016 in relation to the formation of the Joint Venture and the acquisition of the Purchased Assets pursuant to the Purchase and Sale Agreement and the Amending Agreement. Terms used in this announcement shall have the same meanings as those defined in the Announcements unless the context other requires.

The Board is pleased to announce that the closing of the purchase and sale of the Purchased Assets under the Purchase and Sale Agreement and the Amending Agreement took place on 1 April 2016.

By order of the board of directors of Asia Standard Hotel Group Limited Lee Tai Hay, Dominic Company Secretary

Hong Kong, 4 April 2016

As at the date of this announcement, the executive directors of the Company are Mr. Poon Jing, Dr. Lim Yin Cheng, Mr. Poon Hai, Mr. Poon Yeung, Roderick, Mr. Fung Siu To, Clement and Mr. Woo Wei Chun, Joseph; and the independent non-executive directors of the Company are Mr. Ip Chi Wai, Mr. Leung Wai Keung and Mr. Hung Yat Ming.

* for identification purpose only