



ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司\*

(incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code/股份代號: 292)

NOTIFICATION LETTER 通知信函

29 July 2010

Dear Sir/Madam,

**Asia Standard Hotel Group Limited (the “Company”) – Notice of publication of Annual Report 2010, Circular, Notice of AGM and Proxy Form (the “Current Corporate Communication”)**

The English and Chinese versions of the Company’s Current Corporate Communication are now available on the Company’s website at [www.asiastandardhotelgroup.com](http://www.asiastandardhotelgroup.com) and the website of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) at [www.hkex.com.hk](http://www.hkex.com.hk), or the arranged printed form(s) of the Current Corporate Communication is enclosed (if applicable).

You may at any time choose to receive free of charge Corporate Communication<sup>#</sup> either in printed form(s), or read the Website Version; and either in English version only, Chinese version only or both versions, notwithstanding any wish to the contrary they have previously conveyed to the Company. If you want to change your choice of language or means of receipt of the future Corporate Communication<sup>#</sup>, please complete the Change Request Form and return it to the Company c/o Computershare Hong Kong Investor Services Limited (the “Hong Kong Branch Share Registrar”), at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. You may also send email with a scanned copy of the Change Request Form to the Company (Email address: [info@asia-standard.com.hk](mailto:info@asia-standard.com.hk)). The Change Request Form may also be downloaded from the Company’s website at [www.asiastandardhotelgroup.com](http://www.asiastandardhotelgroup.com) or the website of the Stock Exchange at [www.hkex.com.hk](http://www.hkex.com.hk).

Even if you have chosen to receive all future Corporate Communication<sup>#</sup> via Website Version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form(s) free of charge.

Should you have any queries relating to the above matters, please call the Company’s telephone hotline at (852) 2972-9855 during business hours from 9:00 a.m. to 5:00 p.m. from Mondays to Fridays, excluding Saturdays and Hong Kong public holidays.

Yours faithfully,  
For and on behalf of  
**Asia Standard Hotel Group Limited**  
**Lim Yin Cheng**  
Deputy Chairman

\*For identification purposes only

敬啟者：

**泛海酒店集團有限公司（「本公司」） – 2010 年度報告、通函、股東週年大會通告及委派代表書（「是次公司通訊」）之發佈通知**

本公司的是次公司通訊之中，英文版本現已上載於本公司網站 [www.asiastandardhotelgroup.com](http://www.asiastandardhotelgroup.com) 及香港聯合交易所有限公司（「聯交所」）網站 [www.hkex.com.hk](http://www.hkex.com.hk) 或按安排附上是次公司通訊之印刷本（如適用）。

儘管閣下早前曾向本公司作出公司通訊<sup>#</sup>收取方式或語言版本的選擇，但仍可以隨時更改有關選擇，轉為以印刷本或網上方式收取及只收取英文印刷本、或只收取中文印刷本；或同時收取中、英文印刷本，費用全免。如閣下欲更改選擇所有日後公司通訊<sup>#</sup>之語言版本或收取方式，務請閣下填妥變更申請表格，簽署並寄回香港中央證券登記有限公司（「香港股份登記分處」），地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。閣下亦可把已填妥之變更申請表格的掃描副本電郵到本公司（電郵地址：[info@asia-standard.com.hk](mailto:info@asia-standard.com.hk)）。變更申請表格亦可於本公司網站 [www.asiastandardhotelgroup.com](http://www.asiastandardhotelgroup.com) 或聯交所網站 [www.hkex.com.hk](http://www.hkex.com.hk) 內下載。

閣下如已選擇以網上方式收取所有日後公司通訊<sup>#</sup>但因任何理由未能閱覽載於網站的是次公司通訊，閣下若提出要求，本公司將儘快向閣下寄發是次公司通訊的印刷版本，費用全免。

如對本函內容有任何疑問，請致電本公司電話熱線(852) 2972-9855，辦公時間為星期一至五（星期六及香港公眾假期除外）上午 9 時正至下午 5 時正。

代表  
泛海酒店集團有限公司  
副主席  
林迎青  
謹啟

2010 年 7 月 29 日

\*僅供識別

<sup>#</sup>Corporate Communication includes but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

公司通訊包括但不限於：(a) 董事會報告、年度帳目連同核數師報告及(如適用)財務摘要報告；(b) 中期報告及(如適用)中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及(f) 委派代表書。

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