



ASIA STANDARD HOTEL GROUP LIMITED

泛海酒店集團有限公司*

(incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code/股份代號: 292)

NOTIFICATION LETTER 通知信函

29 July 2009

Dear Sir/Madam,

Asia Standard Hotel Group Limited (the "Company") – notice of publication of Annual Report 2009, Circular, Notice of AGM, Proxy Form (the "Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are now available on the Company's website at www.asiastandardhotel.com and the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkex.com.hk, or the arranged printed form(s) of the Current Corporate Communication is enclosed (if applicable).

You may at any time choose to receive free of charge Corporate Communication either in printed form(s), or read the Website Version; and either in English version only, Chinese version only or both versions, notwithstanding any wish to the contrary they have previously conveyed to the Company. If you want to change your choice of language or means of receipt of the future Corporate Communication, please complete the Change Request Form and return it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Branch Share Registrar"), at Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send email with a scanned copy of the Change Request Form to the Company (Email address: info@asia-standard.com.hk). The Change Request Form may also be downloaded from the Company's website at www.asiastandardhotel.com or the website of the Stock Exchange at www.hkex.com.hk.

Even if you have chosen to receive all future Corporate Communication via Website Version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form(s) free of charge.

Should you have any queries relating to the above matters, please call the Company's telephone hotline at (852) 2972-9855 during business hours from 9:00 a.m. to 5:00 p.m. from Mondays to Fridays, excluding Saturdays and Hong Kong public holidays.

Yours faithfully,
For and on behalf of
Asia Standard Hotel Group Limited
Lim Yin Cheng
Deputy Chairman

*For identification purpose only

敬啟者：

泛海酒店集團有限公司（「本公司」） – 2009 年度報告、通函、股東週年大會通告、委派代表書（「是次公司通訊」）之發佈通知

本公司的是次公司通訊中、英文版本現已上載於本公司網站 www.asiastandardhotel.com 及香港聯合交易所有限公司（「聯交所」）網站 www.hkex.com.hk 或按安排附上是次公司通訊之印刷本（如適用）。

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如對本函內容有任何疑問，請致電本公司電話熱線(852) 2972-9855，辦公時間為星期一至五（星期六及香港公眾假期除外）上午 9 時正至下午 5 時正。

代表
泛海酒店集團有限公司
副主席
林迎青
謹啟

2009 年 7 月 29 日

*僅供識別

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