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AUSNUTRIA DAIRY CORPORATION LTD

澳優乳業股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1717)

**FIRST REGISTERED OVERSEAS DAIRY PRODUCTS PRODUCERS
THAT ARE ELIGIBLE TO EXPORT TO CHINA**

Pursuant to the Food Safety Law of the People's Republic of China (the "PRC") (中華人民共和國食品安全法) firstly promulgated by the Standing Committee of the National People's Congress (全國人民代表大會常務委員會) on 28 February 2009 and took effect on 1 June 2009, in order to ensure food safety and protect public health, any enterprises engaged in the food related activities (including food processing plants) in the PRC shall abide this law.

Further, in accordance with the General Administration of Quality Supervision, Inspection and Quarantine of the PRC (the "AQSIQ") (國家質量監督檢驗檢疫總局) (「總局」) Announcement No. 152 on the Administrative Measures Governing the Inspection and Quarantine of Import and Export Dairy Products (進出口乳品檢驗檢疫監督管理辦法, 總局第 152 號令), the AQSIQ Announcement No. 145 on the Provisions on the Administration of Registration of Foreign Enterprises Producing Imported Food (進口食品境外生產企業註冊管理規定, 總局第 145 號令) and the AQSIQ Announcement No. 62, 2013 on the Implementation List for Registration of Foreign Enterprises Producing Imported Food (關於發佈《進口食品生產企業註冊實施目錄》的公告, 總局 2013 年第 62 號公告), in order to reinforce the inspection and quarantine of import and export of dairy products, unregistered foreign enterprises producing dairy products are forbidden to import their products into the PRC from 1 May 2014 onwards.

The board of directors (the "Board") of Ausnutria Dairy Corporation Ltd (the "Company", together with its subsidiaries, the "Group") is pleased to announce that pursuant to the AQSIQ Announcement No. 51, 2014 on Promulgating the List of First Registered Overseas Dairy Producers that are Eligible to Export to China (總局關於公佈首批進口乳品境外生產企業註冊名

單的公告，總局 2014 年第 51 號公告) on 6 May 2014, three of the Company's subsidiaries incorporated in the Netherlands that are wholly-owned by Ausnutria Hyproca B.V. ("**Ausnutria Hyproca**"), a 51%-owned subsidiary of the Company, namely, (i) Lypack Leeuwarden B.V.; (ii) Hyproca Dairy B.V.; and (iii) Lyempf Kampen B.V. have been included in the first batch of registered overseas dairy products producers that were granted the registrations for exporting their products to the PRC. Products approved to be exported to the PRC for the respective companies are as follows:-

<u>Name</u>	<u>Products approved to be exported to the PRC</u>
Lypack Leeuwarden B.V.	Infant formula milk powder and fortified formula milk powder
Hyproca Dairy B.V.	Whole milk powder, skimmed milk powder, butter and cream
Lyempf Kampen B.V.	Other milk powder

Ausnutria Hyproca and its subsidiaries are principally engaged in the dairy product industry and involved in research and development, milk collection, processing, production and packaging of dairy products with production facilities and milk sources in the Netherlands for own labels as well as under original equipment manufacturing and private label arrangements that serves the Group's own labels as well as customers in the Netherlands and other overseas countries, including the PRC.

By order of the Board
Ausnutria Dairy Corporation Ltd
Yan Weibin
Chairman

Changsha City, the People's Republic of China, 12 May 2014

As at the date of this announcement, the Board comprises three executive directors, namely Mr. Yan Weibin (Chairman), Mr. Bartle van der Meer (Chief Executive Officer) and Ms. Ng Siu Hung, and three independent non-executive directors, namely Mr. Qiu Weifa, Mr. Jason Wan and Mr. Chan Yuk Tong.