





Interim Results 2010





寶業集團股份有限公司 BAOYE GROUP COMPANY LIMITED

STOCK CODE: 2355.HK











Results Review









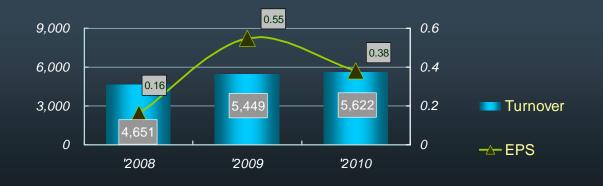
Summary



Results Review



| | 2010 | 2009 | Change |
|---------------------------------------|-------|-------|--------|
| Turnover | 5,622 | 5,449 | +3% |
| Profit attributable to equity holders | 250 | 365 | -31% |
| Earnings per share (RMB) | 0.38 | 0.55 | -31% |







Turnover



Results Review



| | 2010 | 2009 | Change |
|----------------------|-------|-------|--------|
| Construction | 4,466 | 3,829 | +17% |
| Property Development | 463 | 1,020 | -55% |
| Building Materials | 646 | 562 | +15% |
| Others | 47 | 38 | +25% |
| Total | 5,622 | 5,449 | +3% |





Operating Profit



Results Review



| | 2010 | 2009 | Change |
|----------------------|------|-------|--------|
| Construction | 161 | 111 | +45% |
| Property Development | 206 | 522 | -61% |
| Building Materials | 33 | 22 | +53% |
| Others | (2) | 0.1 | - |
| Total | 398 | 655.1 | -39% |





Operating Profit Margin



Results Review





As at 30 June

| | 2010 | 2009 | Change |
|----------------------|------|------|--------|
| Construction | 3.6% | 2.9% | +24% |
| Property Development | 45% | 51% | -13% |
| Building Materials | 5.2% | 3.9% | +33% |





Financial Ratio Analysis



Results Review



As at 30 June

| | 2010 | 2009 |
|----------------------------------|------|--------|
| Return on equity | 7.1% | 11.2 % |
| Net assets value per share (RMB) | 5.31 | 4.89 |
| Net cash ration | 7.9% | - |
| Net gearing ratio | - | 25.3 % |
| Current ratio | 1.31 | 1.28 |





Business Structure



Results Review



Revenue and profit breakdown by business segments As at 30 June

| | Revenue | Profit |
|----------------------|---------|--------|
| Construction | 79 % | 40 % |
| Property Development | 8 % | 52 % |
| Building Materials | 12 % | 8 % |
| Others | 1 % | - |











Prospects







Urbanization in China



- The acceleration of the process of urbanization not only directly provides significant impetus for the middle and low end segments of the construction industry, such as construction work and real estate development, but also contributes to a more significant and faster growth of high end segments like water conservancy, transportation, electricity and municipal etc.
- The acceleration of the process of urbanization brought enormous development opportunities for each of the three major businesses of Baoye.



1% growth in urbanization rate



Contributes to 2% growth in GDP

Urban population growth of 16,000,000

New residence demand of 320,000,000m²

Directly results in more than RMB 1 trillion of revenue to the construction industry





Urbanization in China



Driving force for construction growth in China - urbanization

Prefabricated
Building
Materials

Emerging Industry

Trillion Scale

Energy-saving
Environmental-friendly
Forcing construction
Industrialization innovation

Urbanization

Driving

Force

Construction

Industry Upgrading

High Growth Industry

Privatisation of SOEs
Opening high-end market

Property

Development

Industry Innovation

Continual Prosperous

Innovation in function and quality





Prefabricated Building Materials



Prospects



- Currently, the construction industrialization rate in China is just around 20%, which is far below the average of 70% in developed countries.
- With the implementation of the construction industrialization reform, the market capacity for new building materials in China will reach trillions of Renminbi in the coming years.







Prefabricated Building Materials

To be the leading prefabricated building materials company in China

| | Commencement of construction | Commencement of operation | Designed production capacity (RMB) |
|---|------------------------------|------------------------------|---|
| Shaoxing Building Materials Industrial Park | 2002 | 2004 | 2 billion |
| Hefei Building Materials Industrial Park | 2005 | 2007 | 2 billion |
| Wuhan Building Materials Industrial Park | 2009 | 2010 | 2 billion |
| Total | | | 6 billion |



Prospects







Construction-in-progress (by project nature)



Prospects



| | % | 2010 of total | | 2009 % of total | Change |
|-------------------------------|--------|------------------|--------|--------------------|--------|
| Government & Public Buildings | 9,900 | 31% | 10,320 | 38% | -4% |
| Urban Infrastructure | 7,665 | 24% | 8,691 | 32% | -12% |
| Residential Projects | 8,303 | 26% | 4,617 | 17% | +80% |
| Industrial Projects | 6,068 | 19% | 3,531 | 13% | +72% |
| Total | 31,936 | 100% | 27,159 | 100% | +18% |





Construction-in-progress (by region)



Prospects



As at 30 June RMB million

| | | 2010 % of total | | 2009 % of total | Change |
|-----------------------|--------|--------------------|--------|--------------------|--------|
| Zhejiang Province | 9, 709 | 30% | 8,691 | 32% | +12% |
| Shanghai | 9,613 | 30% | 8,962 | 33% | +7% |
| Central China Region | 7,824 | 25% | 5,975 | 22% | +31% |
| Northern China Region | 3,832 | 12% | 2,716 | 10% | +41% |
| Overseas* | 958 | 3% | 815 | 3% | 18% |
| Total | 31,936 | 100% | 27,159 | 100% | +18% |

*Overseas construction business was principally carried out in three African countries namely Djibouti, Botswana and Seychelles.





Property Development

Property Development Schedule (2010 - 2012)





Prospects







Property Development



Prospects



Total Land Bank I (as at 30 June 2010)

| Property Name | Land Area (sqm) | GFA (sqm) | Stake |
|------------------------------|--------------------|--------------|-------|
| Shaoxing | | | |
| Baoye Four Seasons Garden | 1,050,000 | 525,000 | 100% |
| Daban Fengqing | 100,000 | 280,000 | 100% |
| Yuyuan | 180,000 | 89,000 | 49% |
| Yangxun Commercial Center | 10,000 | 36,000 | 100% |
| Yangxunqiao Linjiang Project | 37,784 | - | 100% |
| Hangzhou | | | |
| Zhongfangcheng Project | 50,000 | 64,000 | 100% |





Property Development

Total Land Bank II (as at 30 June 2010)















Prospects



- Construction business is the platform for the Group's business development, which brings in steady and stable cash inflow.
- Property Development business will contribute significant growth in terms of profitability to the Group.
- Building Materials business is an important strategy to sustain continuous growth for the Group.





Entering a High Growth Era



- Baoye will continue to enjoy a very strong growth in the coming years in all three business segments.
- Accelerating urbanization in PRC will sustain long-term growth for our businesses.
- Improving household income supports housing demand.
- Demand for intelligent architecture and energy-efficient and environmental-friendly construction services are bringing enormous industry opportunities for prefabricated building materials.
- Baoye is one of a few companies that have a very clear earnings visibility.









Corporate Profile







Corporate Profile



- We are the leading China's urbanization operator.
- With 36 years of industry experience, the Group has successfully developed into a conglomerate enterprise comprising of prefabricated building materials, construction and property development and growing up from a regional company to a national group.
- An H-share company listed on the main board of HKEx since June 2003. The first PRC vertically integrated construction enterprise listed in Hong Kong.







Corporate Profile



- Proven business track record with impressive earnings growth.
- Highly focused and specialized in our core businesses segments.
- Privately-owned enterprise managed by professionals with an aim to enhance shareholders' value through sound corporate governance.





Business Structure



Corporate **Profile**



| Prefabricated |
|---------------|
| Building |
| Materials |
| |

- The pioneer of prefabricated building materials manufacturing in the PRC, aiming to become the industry standard setter
- Operates PRC's largest and Zhejiang's only national-class prefabricated building materials industrial park

Construction

Baoye

Group

- No limit on tendering bids because of our top-class license
- Strong revenue growth supported by large order volume on hand

Property Development

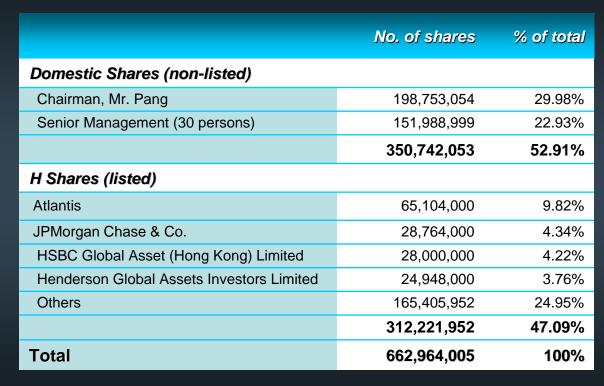
- Enjoys a higher than industry average profit margin due to synergistic effect resulting from excellent construction and quality building materials
- Quality land bank accumulated at low cost over the past years, sufficient for future development in the coming 5 years





Shareholders Structure

As at 30 June 2010













Corporate Profile



◆ Zhejiang Province, where our

headquarters located, is in the Yangtze Delta, one of the richest regions in the PRC.

In addition to our home base, we have expanded our business footprint into neighboring areas including Shanghai, Central and Northern China.









Corporate Profile



Baoye Group Company Limited

Building Materials Business

- Shaoxing
 Building Materials
 Industrial Park
- Hefei Building Materials Industrial Park
- Wuhan
 Building Materials
 Industrial Park

Construction Business

- -Zhejiang Beijing
- Shanghai Tianjin
- Jiangsu Hebei
- Anhui Henan
- Hubei Shandong
- Hunan Liaoning
- Jiangxi Sichuan
- Xinjiang Chongging
- Fujian

Property Development Business

- Shaoxing
- Hefei
- Shanghai
- Hubei
- Hangzhou







Disclaimer

- This presentation includes forward-looking statements. All statements, other than statements of historical facts, that address activities, events or developments that Baoye expects or anticipates will or may occur in the future (including but not limited to projections, targets, estimates and business plans) are forward-looking statements.
- Baoye's actual results or developments may differ materially from those indicated by these forward-looking statements as a result of various factors and uncertainties, including but not limited to price fluctuations, actual demand, exchange rate fluctuations, market share, competition, environmental risks, changes in legal, financial and regulatory frameworks, government policies, international economic and financial market conditions, political risks, cost estimates and other risks and factors beyond our control.
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- The information in the presentation is for informational purposes only. This is not an offer to subscribe shares in Baoye.







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