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北京控股有限公司
BEIJING ENTERPRISES HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 392)

Overseas Regulatory Announcement

Beijing Yanjing Brewery Co., Ltd.

Announced Measures to Enhance Market Confidence and Stabilize Share Price

This announcement is made pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

Beijing Yanjing Brewery Co., Ltd. (“**Yanjing Beer**”), a subsidiary of Beijing Enterprises Holdings Limited (the “**Company**”), has released an announcement titled “Measures to Enhance Market Confidence and Stabilize Share Price” on the website of the Shenzhen Stock Exchange (<http://www.szse.cn>):

1. Beijing Yanjing Brewery Investment Co., Ltd.* (北京燕京啤酒投資有限公司) (“**Yanjing Ltd.**”), being the corporate controlling shareholder of Yanjing Beer, has committed to increase its shareholding in Yanjing Beer by not more than 2% in aggregate during the next twelve months by placing at-auction bid orders through the trading system of the Shenzhen Stock Exchange. During such period and statutory period, Yanjing Ltd. will refrain from reducing its shareholding in Yanjing Beer. Such measures are based on judgment on the prospect and intrinsic value of Yanjing Beer.
2. Yanjing Ltd. has also committed to refrain from reducing its current shareholding in Yanjing Beer during the next six months as measures to support the operations of Yanjing Beer as usual.

3. Yanjing Beer will encourage its directors, supervisors, senior management and all staff to seize opportunities to purchase shares of Yanjing Beer based on their own financial positions.
4. Yanjing Beer will proactively communicate with the relevant departments to promote incentive programs for management and core staff; will propose incentive programs as soon as possible and launch such programs after approvals by the relevant departments are granted.
5. Yanjing Beer, with its principal activities as brewery and sale of beer, engages itself in a clearly-defined major business and possesses a stable management team and normal operations. As usual, Yanjing Beer will do business with integrity, strike to improve quality and long-term rate of return for investors, enhance market confidence, ensure a sustainable, stable and healthy development of businesses, and benefit its investors with promising results.
6. Yanjing Beer will continue to work on investor relations, introduce to investors its measures for enhancing market confidence and stabilizing share price through the platform provided by the Shenzhen Stock Exchange, and strengthen investors' confidence by proactive interactions and communications with investors.

GENERAL INFORMATION

The Company is a company incorporated in Hong Kong with limited liability, the shares of which are listed on the main board of the Stock Exchange (stock code: 392). The Company and its subsidiaries are principally engaged in natural gas operations, brewery operations, sewage and water treatment operations, as well as solid waste treatment operations in the PRC.

Yanjing Beer is a company incorporated in the PRC with limited liability, the shares of which are listed on the Shenzhen Stock Exchange (stock code: 000729). Yanjing Beer is principally engaged in beer brewing and production of beverages including mineral water, etc and sales of related products.

As at 30 June 2015, the Company indirectly holds 80% equity interest in Yanjing Ltd., while the latter directly holds approximately 57.39% equity interest in Yanjing Beer. Yanjing Beer is an indirect non-wholly owned subsidiary of the Company.

Public investors and shareholders of the Company should exercise caution when dealing in its securities.

By Order of the Board
Beijing Enterprises Holdings Limited
Tam Chun Fai
Executive Director

Hong Kong, 10 July 2015

As at the date of this announcement, the board of directors of the Company comprises Mr. Wang Dong (Chairman), Mr. Hou Zibo, Mr. Zhou Si, Mr. Li Fucheng, Mr. Li Yongcheng, Mr. E Meng, Mr. Jiang Xinhao and Mr. Tam Chun Fai as executive directors; Mr. Guo Pujin as non-executive director; Mr. Wu Jiesi, Mr. Lam Hoi Ham, Mr. Fu Tingmei, Mr. Sze Chi Ching, Mr. Shi Hanmin and Dr. Yu Sun Say as independent non-executive directors.

* For identification purposes only