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BINGO GROUP HOLDINGS LIMITED

比高集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 8220)

APPOINTMENT OF AUDITOR

Reference is made to the announcement of Bingo Group Holdings Limited (the "Company") dated 10 April 2014 in relation to the resignation of auditor of the Company.

The board (the "Board") of directors (the "Directors") of the Company announces that following the resignation of Graham H.Y. Chan & Co. as auditor of the Company and its subsidiaries (the "Group") with effect from 4 April 2014, Cheng & Cheng Limited, Certified Public Accountants has been appointed as the new auditor of the Group with effect from 16 April 2014 to fill up the casual vacancy and to hold office until the conclusion of the next annual general meeting of the Company.

By order of the Board Bingo Group Holdings Limited Chong Lee Chang Executive Director

Hong Kong, 16 April 2014

As at the date of this announcement, the Board comprises Mr. Chiau Sing Chi, Ms. Chow Man Ki Kelly, Mr. Chan Cheong Yee, Mr. Chong Lee Chang and Mr. Lau Man Kit as executive Directors; Mrs. Chin Chow Chung Hang, Roberta as non-executive Director; and Mrs. Chen Chou Mei Mei, Vivien, Mr. Chum Kwan Yue, Desmond and Mr. Wong Chak Keung as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website (www.hkgem.com) for at least 7 days from its date of publication and on the website of the Company (www.bingogroup.com.hk).