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比高集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8220)

VOLUNTARY ANNOUNCEMENT

This announcement is made by Bingo Group Holdings Limited (the "Company") on a voluntary basis.

Reference is made to the announcements of the Company dated 25 February 2013, 29 September 2014, 3 February 2015 and 15 April 2015 (the "Announcements") in relation to, among others, a series of cooperation agreements entered into between the Investors and Huayi Brothers as well as the related disputes. Capitalised terms used herein shall bear the same meanings as defined in the Announcements unless the context otherwise requires.

As disclosed in the announcement dated 15 April 2015, the Company was seeking legal opinions on the judgment made by the PRC Court and considering the appeal matters. After seeking legal opinions on the judgment, the Group determined to lodge an appeal against the judgment made by the PRC Court and is recently notified by its PRC legal adviser that the notice of appeal has been lodged already. The Company will, if necessary, publish further announcement(s) in accordance with the GEM Listing Rules when and as appropriate.

The Company believes that the appeal will have no material adverse impact on the normal business operations of the Group.

By order of the Board
Bingo Group Holdings Limited
Chan Cheong Yee
Executive Director

Hong Kong, 4 June 2015

As at the date of this announcement, the Board comprises Mr. Chiau Sing Chi, Ms. Chow Man Ki, Kelly, Mr. Chan Cheong Yee, Mr. Chong Lee Chang and Mr. Lau Man Kit as executive Directors, Mrs. Chin Chow Chung Hang, Roberta as non-executive Director, and Mr. Chum Kwan Yue, Desmond, Mr. Wong Chak Keung and Ms. Choi Mei Ping as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting and the Company website at www.bingogroup.com.hk.