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Bosideng International Holdings Limited

波司登國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3998)

RESULTS OF THE ANNUAL GENERAL MEETING HELD ON 26 SEPTEMBER 2008

The Board of Bosideng International Holdings Limited (the "Company") is pleased to announce that at the annual general meeting of the Company held on 26 September 2008 (the "AGM"), all the resolutions as set out in the notice of the AGM of the Company dated 31 July 2008 were duly passed by the shareholders of the Company on a show of hands.

This announcement is available for viewing on the designated website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk and on the website of the Company at http://company.bosideng.com.

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Dr. Kong Shengyuan, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.

By order of the Board

Bosideng International Holdings Limited

Mak Yun Kuen

Company Secretary

Hong Kong, 26 September 2008