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(Stock Code: 3998)

NOTICE OF BOARD MEETING

The board of directors (the "**Board**") of Bosideng International Holdings Limited (the "**Company**") hereby announces that a Board meeting will be held on Thursday, November 29, 2018, for the purposes of considering and approving, among others, the interim results of the Company and its subsidiaries for the six months ended September 30, 2018 and the declaration of an interim dividend, if any.

By order of the Board Bosideng International Holdings Limited Mak Yun Kuen Company Secretary

Hong Kong, November 13, 2018

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Huang Qiaolian, Mr. Mak Yun Kuen, Mr. Rui Jinsong and Mr. Gao Xiaodong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao and Dr. Ngai Wai Fung.