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Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability) (Stock Code: 3998)

NOTICE OF BOARD MEETING

The board of directors (the "**Board**") of Bosideng International Holdings Limited (the "**Company**") hereby announces that a Board meeting will be held on Thursday, November 28, 2019, for the purposes of considering and approving, among others, the interim results of the Company and its subsidiaries for the six months ended September 30, 2019 and the declaration of an interim dividend, if any.

By order of the Board Bosideng International Holdings Limited Gao Dekang Chairman

Hong Kong, November 14, 2019

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Huang Qiaolian, Mr. Rui Jinsong and Mr. Gao Xiaodong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao and Dr. Ngai Wai Fung.