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**波司登**  
**BOSIDENG**

波司登國際控股有限公司

**Bosideng International Holdings Limited**

*(incorporated in the Cayman Islands with limited liability)*

(Stock Code: 40107)

**US\$275,000,000 1.00% CONVERTIBLE BONDS DUE 2024**

**Sole Global Coordinator**



**Joint Bookrunners**



Application has been made to The Stock Exchange of Hong Kong Limited for the listing of, and permission to deal in the US\$275,000,000 1.00% convertible bonds due 2024 (the “**Convertible Bonds**”) by way of debt issues to professional investors (as defined in Chapter 37 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and in the Securities and Futures Ordinance (Cap. 571) of Hong Kong) only, as described in the offering circular dated 12 December 2019. The listing of and permission to deal in the Convertible Bonds is expected to become effective on or about 18 December 2019.

By order of the Board  
**Bosideng International Holdings Limited**  
**Gao Dekang**  
*Chairman*

Hong Kong, 17 December 2019

*As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Huang Qiaolian, Mr. Rui Jinsong and Mr. Gao Xiaodong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao and Dr. Ngai Wai Fung.*