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波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

CHANGE OF NAME OF SHARE REGISTRAR AND TRANSFER AGENT IN THE CAYMAN ISLANDS

The board (the "Board") of directors (the "Directors") of Bosideng International Holdings Limited (the "Company") hereby announces that the name of the Company's share registrar and transfer agent in the Cayman Islands has been changed from "SMP Partners (Cayman) Limited" to "Suntera (Cayman) Limited" (the "Cayman Islands Share Registrar") with effect from September 4, 2020.

The address of the Cayman Islands Share Registrar remains unchanged.

By order of the Board
Bosideng International Holdings Limited
Gao Dekang
Chairman

Hong Kong, September 9, 2020

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Huang Qiaolian, Mr. Rui Jinsong and Mr. Gao Xiaodong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao and Dr. Ngai Wai Fung.