

波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限責任公司) (Stock Code: 3998) (股份代號: 3998)

March 9, 2022

Dear Non-registered Holder(s) (Note),

Bosideng International Holdings Limited (the "Company")

- Extraordinary General Meeting of the Company to be held on Tuesday, March 29, 2022 ("EGM")

The EGM of the Company will be held at Meeting Room, 21/F Bosideng Main Building, Bosideng Industrial Zone, Changshu City, Jiangsu Province, PRC on Tuesday, March 29, 2022 at 10:00 a.m.. The EGM will be a hybrid meeting. Shareholders have the option of attending, participating and voting at the EGM through the online platform. Shareholders attending the EGM using the online platform will be able to cast their votes and submit questions through the online platform.

Online Attendance at the EGM

In addition to physical attendance at the EGM, you, as a Non-registered Holder whose shares are held in the Central Clearing and Settlement System through banks, brokers, custodians, nominees or HKSCC Nominees Limited (together, the "Intermediary"), may opt to attend the EGM online. If you choose to attend the EGM online, you will be able to view a live webcast of the EGM, cast your votes on the resolutions in real time and submit online questions to the Company. From 9:30 a.m. on Tuesday, March 29, 2022, you can log into the EGM online platform by visiting http://meetings.computershare.com/MSXX4K6.

In order to attend the EGM online, you need to (i) contact your Intermediary to appoint you as a proxy and (ii) provide your e-mail address to your Intermediary, before the deadline required by your Intermediary. Details regarding the EGM arrangements including the login details to access the EGM online platform will be sent by Computershare Hong Kong Investor Services Limited, the Company's Hong Kong branch share registrar, to the e-mail address provided by you.

By Order of the Board

Bosideng International Holdings Limited
Gao Dekang
Chairman of the Board

Note: This Letter is addressed to Non-registered Holder(s) of the shares in the Company ("Non-registered Holder" means such person or company whose shares are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this Letter.

各位非登記持有人(附註):

波司登國際控股有限公司(「本公司」)

- 於 2022 年 3 月 29 日 (星期二)舉行之本公司股東特別大會 (「股東特別大會」)

本公司之股東特別大會將於 2022 年 3 月 29 日 (星期二)上午十時正假座中國江蘇省常熟市波司登工業園區波司登大樓 21 樓會議室舉行。股東特別大會將以混合大會方式舉行。股東可選擇透過網上平台出席、參與股東特別大會並於會上投票。使用網上平台出席股東特別大會之股東將可透過網上平台投票及提交問題。

以網上方式出席股東特別大會

如 閣下為通過銀行、經紀、託管商、代理人或香港中央結算(代理人)有限公司(統稱「中介公司」)於中央結算及交收系統持有股份的非登記持有人,除親身出席股東特別大會外, 閣下亦可選擇以網上方式出席股東特別大會。如 閣下選擇以網上方式出席股東特別大會,將可透過網上直播觀看股東特別大會,實時就決議案投票,並可於網上向本公司提交問題。由 2022年3月29日(星期二)上午九時三十分開始, 閣下可瀏覽 http://meetings.computershare.com/MSXX4K6 以登入股東特別大會網上平台。

閣下須(i)聯絡 閣下之中介公司以委任 閣下為代表;及(ii)於 閣下之中介公司所規定之期限前向該中介公司提供 閣下之電郵地址,以便以網上方式出席股東特別大會。有關股東特別大會安排之詳情(包括進入股東特別大會網上平台之登入資料),將會由本公司之香港股份過戶登記分處香港中央證券登記有限公司發送至 閣下所提供之電郵地址。

承董事會命

波司登國際控股有限公司

董事局主席

高德康

2022年3月9日