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BOSSINI INTERNATIONAL HOLDINGS LIMITED

堡獅龍國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 592)

PROFIT ALERT

This announcement is made by Bossini International Holdings Limited (the “Company” and, together with its subsidiaries, the “Group”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors (the “Board”) would like to inform the shareholders of the Company and potential investors that the Group is expected to record an increase in profit attributable to owners for the year ended 30 June 2016 approximately in the range from 147% to 157%, as compared to the year ended 30 June 2015. It was mainly due to a gain of approximately HK\$267 million on the disposal of property and leaseback arrangement recognised in profit and loss of the Group for the year ended 30 June 2016, details as stipulated in the circular of the Company dated 13 April 2016.

Excluding the above gain, the Group is expected to record a decrease in profit attributable to owners for the year ended 30 June 2016 approximately in the range from 75% to 85%, as compared to the year ended 30 June 2015. Such expected decrease in profit was mainly caused by the significant decrease in revenue and gross profit attributable to (i) less visitors and strong Hong Kong dollar which led to less consumption from them in Hong Kong and Macau, and (ii) weak local consumer sentiment, unseasonably warm winter weather and intensified competition in several core markets where the Group operates.

As the Company is still in the course of preparing and finalising its annual results for the year ended 30 June 2016, the information contained in this announcement is only based on a preliminary assessment made by the Board on the information currently available to it, including the consolidated management accounts of the Group for the year ended 30 June 2016 which have not yet been reviewed or audited by the Group’s auditors. It is scheduled that the audited annual results of the Group for the year ended 30 June 2016 will be announced in late September 2016.

**For identification purposes only*

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Bossini International Holdings Limited
TSIN Man Kuen Bess
Chairman

Hong Kong, 19 August 2016

As at the date of this announcement, the Board comprises three Executive Directors, namely Ms. TSIN Man Kuen Bess (Chairman), Mr. MAK Tak Cheong Edmund and Mr. CHAN Cheuk Him Paul and three Independent Non-executive Directors, namely Dr. LEE Man Chun Raymond, Ms. LEUNG Mei Han and Prof. SIN Yat Ming.