

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for February 2010**

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**Accumulative Subscription Sales and GFA Sold for  
Jan & Feb 2010 Surged by 170% & 95% YoY Respectively**

(8 March 2010 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) announces the unaudited operational data for February 2010. During the month, the company’s subscription sales and GFA sold recorded approximately RMB109 million and 15,720 sqm respectively, representing a decrease of about 9.7% and 36.3% respectively when compared with those in February 2009. This was mainly due to the fact that no new project was launched and the Chinese New Year holidays fell in February this year (in January, 2009), which is traditionally a low season for property sales.

Nevertheless, the accumulated subscription sales amounted to RMB423 million and the GFA sold reached 60,000 sqm from January to February 2010, posting a year-on-year growth of 170% and 95% respectively.

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**About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 10.4 million sqm in terms of GFA and about 8.1 million sqm in terms of attributable GFA, spanning key Western China cities including Chongqing, Chengdu and various other cities in Sichuan and Kunming. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and Hang Seng Free-float Index Series.

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