

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces the Sales Performance for April 2010**

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**Subscription sales and GFA sold surged by 241% and 144%  
to RMB560 million and 72,000 sqm respectively**

(10 May 2010 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for April 2010. The subscription sales posted a strong year-on-year growth amounting to about RMB560 million, representing a growth of about 241%, whereas the GFA sold reached approximately 72,000 sqm, an increase of about 144% over the same period of last year. The encouraging sales figures were mainly contributed by the successful sales performance of the grand launch of Tower 1 and Tower 2 of One Central @Midtown, which is located at Lot No. 10 in Yubei District, Chongqing.

From January to April 2010, the Group’s accumulated subscription sales amounted to RMB1,540 million with GFA sold reached over 229,000 sqm, posting an year-on-year growth of about 209% and 129% respectively.

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**About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.0 million sqm in terms of GFA and about 8.5 million sqm in terms of attributable GFA, spanning across key Western China cities including Chongqing, Chengdu, Kunming and various other cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and Hang Seng Free-float Index Series.

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