

[For Immediate Release]



C C Land Holdings Limited

**Announces Sales Performance for April 2012
Increased by 20% YoY to RMB482 million**

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**Accumulative Contract Sales for January to April 2012
Reached RMB1,485 million**

(7 May 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for April 2012. During the month, the Group achieved contract sales of approximately RMB482 million with gross floor area (“GFA”) sold of about 66,000 sqm, representing an year-on-year growth of about 20% and 51% respectively.

From January to April 2012 inclusive, the Group’s accumulated contract sales amounted to about RMB1,485 million, whereas the total GFA sold reached about 196,000 sqm.

As at the end of April 2012, the amount of subscription sales not yet converted into contract sales was about RMB843 million.

- End -

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.7 million sqm in terms of GFA and about 7.9 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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