

[For Immediate Release]



C C Land Holdings Limited

**Announces Accumulative Contract Sales and GFA Sold for
January to May 2013 increased by 89% & 66% YoY to
RMB4,090 million & 473,600 sqm respectively**

* * *

**Sales Performance for May 2013
increased by 62% YoY to RMB1,088 million**

(6 June 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of May 2013. From January to May 2013 inclusive, the Group’s accumulated contract sales amounted to about RMB4,090 million with a total gross floor area (“GFA”) sold reaching about 473,600 sqm, posting a strong year-on-year growth of about 89% and 66% respectively.

During the month, the Group achieved contract sales of approximately RMB1,088 million with GFA sold of about 128,000 sqm, representing an year-on-year growth of about 62% and 45% respectively, while the month-on-month increases are both about 71% respectively.

At the end of April, the Group launched for pre-sales “Sky Villa Condominiums”, a new residential project in Chengdu. The sales response was overwhelming with a take-up rate of over 90% on the first day of launch at an average selling price (“ASP”) of about RMB10,390 per sqm (based on GFA). On the other hand, another new residential project “Residence du Paradis” in Chengdu demonstrated the Group’s ability to accelerate asset turnover. The land was acquired by the Group in December 2012 and pre-sales started in late April. Both projects have made great contribution to the sales for May.

As at the end of May 2013, the amount of subscription sales not yet converted into contract sales was about RMB990 million.

- End -

*C C Land Holdings Limited
Announces Accumulative Contract Sales and GFA Sold for
January to May 2013 increased by 89% & 66% YoY to
RMB4,090 million & 473,600 sqm respectively*

*Sales Performance for May 2013
increased by 62% YoY to RMB1,088 million*

6 June 2013 / Page 2 of 2

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 14.68 million sqm in terms of GFA and about 10.48 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xian. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

For enquiries, please contact:

C C Land Holdings Limited

Eva Chan

Tel: (852) 2820 7000

Email: evachan@ccland.com.hk

iPR Ogilvy Ltd.

Natalie Tam / Janette Lo / Kiki Zhang

Tel: (852) 2136 6182 / 3920 7647 / 3920 7626

Fax: (852) 3170 6606

Email: ccland@iprogilvy.com