

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for March 2014**

(7 April 2014 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for March 2014. During the month, the Group achieved contract sales of approximately RMB 461 million with about 52,300 sqm in gross floor area (“GFA”) sold. Both contract sales and GFA recorded year-on-year decreases of about 35% and 46% respectively.

From January to March 2014 inclusive, the Group’s accumulated contract sales amounted to about RMB1,702 million with a total GFA sold reaching about 208,000 sqm, posting year-on-year decreases of about 28% and 23% respectively.

As at the end of March 2014, the amount of subscription sales not yet converted into contract sales was about RMB730 million.

**About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 14.1 million sqm in terms of GFA and about 10.2 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi’an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

***Notes:***

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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