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CEC-COILS®
CEC INTERNATIONAL HOLDINGS LIMITED
CEC 國際控股有限公司*
(Incorporated in Bermuda with limited liability)
(Stock Code: 759)

PROFIT WARNING

This announcement is made by CEC International Holdings Limited (the “Company”, and together with its subsidiaries, the “Group”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and the potential investors that the Group is expected to record a loss for the year ended 30 April 2009 (the “Relevant Period”). Such loss is mainly attributable to a decline in the Group’s turnover during the Relevant Period caused by a reduction in orders from the Group’s customers as a result of the global financial crisis and the ensuing economic downturn.

This announcement is only based on the preliminary assessment by the management in accordance with the consolidated management accounts of the Group for the Relevant Period and is not based on any figures or information which has been audited or reviewed by the Company’s auditors. The Company is still in the process of finalizing its final results for the Relevant Period. The audited consolidated results of the Group for the Relevant Period are expected to be announced in August 2009.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Lam Wai Chun
Chairman

Hong Kong, 20 July, 2009

As at the date of this announcement, the directors of the Company are Mr. Lam Wai Chun (Chairman), Ms. Tang Fung Kwan (Deputy Chairman and Managing Director) and Ms. Li Hong as Executive Directors; and Mr. Au Son Yiu, Dr. Tang Tin Sek, Mr. Lee Wing Kwan, Denis, Mr. Goh Gen Cheung and Professor Zhu Yuhe as Independent Non-Executive Directors.

**For identification purpose only*