

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

CEC-COILS®

CEC INTERNATIONAL HOLDINGS LIMITED

CEC 國際控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 759)

CLARIFICATION ANNOUNCEMENT

Reference is made to certain media articles released today stated that Mr. Lam Wai Chun (Mr. Lamö), the Chairman of CEC International Holdings Limited (the Companyö), hoped that the revenue target of 759 Store of the Group for the first quarter of the next financial year of the Group is HK\$130 million per month, and hoped that the operating profit margin target of 759 Store be raised to 2.5%.

The board wishes to clarify that the statement from Mr. Lam is his personal expectation, not a formal forecast from the Company, and the target may or may not be achieved.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the order of the Board. The Directors collectively and individually accept responsibility for the accuracy of this announcement.

By Order of the Board

Lam Wai Chun

Chairman

Hong Kong, 27 November 2013

As at the date of this announcement, the board of directors of the Company comprises three executive Directors, namely Mr. Lam Wai Chun, Ms. Tang Fung Kwan and Mr. Ho Man Lee, and three independent non-executive Directors, namely Mr. Au Son Yiu, Dr. Tang Tin Sek and Mr. Goh Gen Cheung.

**For identification purpose only*