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CEC-COILS®
CEC INTERNATIONAL HOLDINGS LIMITED
CEC 國際控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code : 759)

VOLUNTARY ANNOUNCEMENT
CLARIFICATION ANNOUNCEMENT

This announcement is made by CEC International Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) on a voluntary basis.

It has come to the attention of the board of directors (the “Board”) of the Company that there is a concocted internet article released today directed against the retail business of the Group, which is titled “(突發) 759 賣零食蝕七千萬 林偉駿: 「收縮已經開始, 759 將會全線執笠」”. The Board hereby makes clear that the contents as mentioned in this article concerning the operating data of the Group and the remarks by Mr. Lam Wai Chun, our Chairman, are all fabricated out of malice and are thus untrue and totally groundless. After making enquiries, the Group learned that this article is not produced by the press nor any media but comes from an anonymous author. The Board is deeply regretful for such prank made by the fabricator.

The Group will publish in a timely manner its results and updates on the business development of the Company pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Securities and Futures Ordinance.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Lam Wai Chun
Chairman

Hong Kong, 29 August 2016

As at the date of this announcement, the Board of the Company comprises three Executive Directors, namely Mr. Lam Wai Chun, Ms. Tang Fung Kwan and Mr. Ho Man Lee; and three Independent Non-executive Directors, namely Mr. Au Son Yiu, Mr. Goh Gen Cheung and Mr. Chan Chiu Ying.