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## **China Soft Power Technology Holdings Limited**

**中國軟實力科技集團有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 139)**

### **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that based on the information currently available, the Group is expected to record a significant loss for the year ended 31 March 2016 as compared to the last corresponding year.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by China Soft Power Technology Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

After preliminary review by the Company’s management based on the management accounts of the Group, the board (the “**Board**”) of directors of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a significant loss for the year ended 31 March 2016 as compared to the last corresponding year (taking no account of the one-off items, namely the fair value losses on revaluation of derivative component of convertible bonds and the losses arising from modification of term of the convertible bonds of the Company).

Based on the information currently available to the Group, the expected loss of the Group is mainly attributable to the realized losses and unrealized losses on short term and long term equity investments of approximately HK\$1,091 million for the year ended 31 March 2016, as a result of the general downturn of the equity markets in the Greater China since the third quarter of 2015.

The Board wishes to state that this announcement is made on a preliminary assessment on the management accounts of the Group for the year ended 31 March 2016 and currently available information, which have not been audited or reviewed by the Company's auditor and may be subject to adjustments. Details of the financial information and performance of the Group for the year ended 31 March 2016 will be disclosed in the final results announcement of the Company which is expected to be published in June 2016.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**China Soft Power Technology Holdings Limited**  
**Szeto Pui Tong Patrick**  
*Company Secretary*

Hong Kong, 11 April 2016

*As at the date of this announcement, the Board comprises:*

*Executive Directors*

Mr. Wei Zhenyu (*Chairman*)  
Mr. Li Yunfeng  
Mr. Wang Haixiong

*Independent Non-executive Directors*

Mr. Kwok Chi Kwong  
Mr. Chen Youchun  
Mr. Frank H. Miu  
Mr. Tsang Wing Ki