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China Soft Power Technology Holdings Limited 中國軟實力科技集團有限公司

(Incorporated in Bermuda with limited liability)
(Stock Code: 139)

RESIGNATION OF EXECUTIVE DIRECTOR

The Board announces that Mr. Li Yunfeng has resigned as an executive director and the Executive Vice President of the Company with effect from 19 April 2016.

The board of directors (the "Board") of China Soft Power Technology Holdings Limited (the "Company") announces that Mr. Li Yunfeng ("Mr. Li") has resigned as an executive director and the Executive Vice President of the Company with effect from 19 April 2016 to focus on his other business engagements. Mr. Li has confirmed that he has no disagreement with the Board and is not aware of any matters relating to his resignation that need to be brought to the attention of the shareholders of the Company.

Taking this opportunity, the Board would like to express its appreciation and gratitude to Mr. Li for his contribution and services to the Company in the past.

On behalf of the Board

China Soft Power Technology Holdings Limited

Wei Zhenyu

Chairman

Hong Kong, 19 April 2016

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. Wei Zhenyu (Chairman)

Mr. Wang Haixiong

Independent non-executive Directors

Mr. Kwok Chi Kwong

Mr. Chen Youchun

Mr. Frank H. Miu

Mr. Tsang Wing Ki