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China Soft Power Technology Holdings Limited

中國軟實力科技集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 139)

APPOINTMENT OF EXECUTIVE DIRECTOR AND INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that with effect from 22 June 2016:

- (i) Mr. Yu Qingrui has been appointed as an executive director of the Company; and
- (ii) Mr. Mai Qijian has been appointed as an independent non-executive director of the Company.

The board of directors (the “**Board**”) of China Soft Power Technology Holdings Limited (the “**Company**”) is pleased to announce that (i) Mr. Yu Qingrui (“**Mr. Yu**”) has been appointed as an executive director of the Company and (ii) Mr. Mai Qijian (“**Mr. Mai**”) has been appointed as an independent non-executive director of the Company with effect from 22 June 2016.

The biographical details of Mr. Yu are set out below:

Mr. Yu, aged 44, specializes in property investment and trading business in the People’s Republic of China (the “**PRC**”). After graduating from high-school in 1989, Mr. Yu joined the shipping and trading business in the PRC. He was the general manager of a shipping company before he became a private investor in 2003. In 2011, Mr. Yu joined a marketing and management firm in Shanghai and served as their property investment manager.

On 21 July 2014, Mr. Yu was engaged to provide advisory and consultancy services relating to property investments and trading to Central Wealth Financial Group Limited (a company listed on the main board of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), stock code: 572) (formerly known as “China Packaging Group Company Limited”).

Currently, Mr. Yu is an executive director of Central Wealth Financial Group Limited. Save as disclosed above, Mr. Yu has not held other directorships in the last three years in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas.

Mr. Yu has not been appointed for any fixed term but is subject to retirement and re-election in accordance with the Company's Bye-laws. Pursuant to the service agreement entered into between the Company and Mr. Yu, Mr. Yu is entitled to receive remuneration package of HK\$10,000 per month plus a discretionary bonus as may be determined by the Board with reference to his performance. The foregoing emolument of Mr. Yu is recommended by the Company's Remuneration Committee and approved by the Board with reference to his qualifications, experience and responsibilities with the Company.

As far as the Board is aware, as at the date of this announcement, Mr. Yu does not have or is not deemed to have any interests or short positions in the shares or underlying shares of the Company pursuant to Part XV of the Securities and Futures Ordinance. In addition, Mr. Yu does not have any relationships with any other directors, senior management, substantial shareholders (as defined in the Rules Governing the Listing of Securities on Stock Exchange (the "**Listing Rules**")) or controlling shareholders (as defined in the Listing Rules) of the Company.

As confirmed by Mr. Yu and as far as the Board is aware, Mr. Yu has no information to be disclosed pursuant to any of the requirements under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters relating to Mr. Yu's appointment that need to be brought to the attention of the shareholders of the Company.

The biographical details of Mr. Mai are set out below:

Mr. Mai, aged 43, was graduated from Sun Yat-Seng University with a bachelor's degree. He is an associate actuary of the PRC and an associate member of the China Association of Actuaries. Mr. Mai has extensive experience in management.

Mr. Mai has not held other directorships in the last three years in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas.

Pursuant to the letter of appointment issued by the Company, the initial term of office of Mr. Mai is 1 year commencing on 22 June 2016. He is also subject to retirement and re-election in accordance with the Company's Bye-laws. Mr. Mai is entitled to receive a fixed director's fee of HK\$10,000 per month. Except for the Company's share option scheme, Mr. Mai is not eligible to participate in any bonus schemes or other benefits of the kind available to executive directors of the Company. The foregoing emolument of Mr. Mai is recommended by the Company's Remuneration Committee and approved by the Board with reference to his qualifications, experience and responsibilities with the Company.

As far as the Board is aware, as at the date of this announcement, Mr. Mai does not have or is not deemed to have any interests or short positions in the shares or underlying shares of the Company pursuant to Part XV of the Securities and Futures Ordinance. In addition, Mr. Mai does not have any relationships with any other directors, senior management, substantial shareholders (as defined in the Listing Rules) on the Stock Exchange or controlling shareholders (as defined in the Listing Rules) of the Company.

As confirmed by Mr. Mai and as far as the Board is aware, Mr. Mai has no information to be disclosed pursuant to any of the requirements under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters relating to Mr. Mai's appointment that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Mr. Yu and Mr. Mai for joining the Board.

On behalf of the Board
China Soft Power Technology Holdings Limited
Wei Zhenyu
Chairman

Hong Kong, 22 June 2016

As at the date of this announcement, the Board comprises the following Directors:

Executive Directors

Mr. Wei Zhenyu (*Chairman*)
Mr. Wang Haixiong
Mr. Yu Qingrui

Independent non-executive Directors

Mr. Kwok Chi Kwong
Mr. Chen Youchun
Mr. Frank H. Miu
Mr. Tsang Wing Ki
Mr. Mai Qijian