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China Soft Power Technology Holdings Limited

中國軟實力科技集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 139)

CHANGES OF EXECUTIVE DIRECTOR, REMUNERATION COMMITTEE MEMBER, AUTHORIZED REPRESENTATIVE AND AGENT FOR THE SERVICE OF PROCESS AND NOTICES IN HONG KONG

The Board announces that with effect from 20 July 2016:

- (1) Mr. Wang Haixiong has tendered his resignation as an executive director, a member of the Remuneration Committee, an authorized representative of the Company pursuant to Rule 3.05 of the Listing Rules and an agent to accept service of process and notices on the Company's behalf in Hong Kong.
- (2) Ms. Lam Hay Yin has been appointed as an executive director, a member of the Remuneration Committee and an authorized representative of the Company pursuant to Rule 3.05 of the Listing Rules.
- (3) Mr. Szeto Pui Tong, Patrick has been appointed as an agent to accept service of process and notices on the Company's behalf in Hong Kong.

RESIGNATION OF EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of China Soft Power Technology Holdings Limited (the “**Company**”) announces that Mr. Wang Haixiong (“**Mr. Wang**”) has tendered his resignation as an executive director and a member of the Remuneration Committee of the Company, to pursue his other business engagements, with effect from 20 July 2016. Mr. Wang confirmed that he has no disagreement with the Board and is not aware of any matters relating to his resignation that need to be brought to the attention of the shareholders of the Company.

Taking this opportunity, the Board would like to express its appreciation and gratitude to Mr. Wang for his contribution and services to the Company in the past.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board further announces that Ms. Lam Hay Yin (“**Ms. Lam**”) has been appointed as an executive director and a member of the Remuneration Committee of the Company with effect from 20 July 2016.

The biographical details of Ms. Lam are set out below:

Ms. Lam, aged 36, holds a bachelor degree in accountancy from the Hong Kong Polytechnic University. She has extensive experience in property investment, brokerage and trading fields. Ms. Lam has not held other directorships in the last three years in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas.

Ms. Lam has not been appointed for any fixed term but is subject to retirement and re-election in accordance with the Company’s Bye-laws. Pursuant to the service agreement entered into between the Company and Ms. Lam, Ms. Lam is entitled to receive remuneration package of HK\$600,000 per year plus a discretionary bonus as may be determined by the Board with reference to her performance. The foregoing emolument of Ms. Lam is recommended by the Company’s Remuneration Committee and approved by the Board with reference to her qualifications, experience and responsibilities with the Company.

As far as the Board is aware, as at the date of this announcement, Ms. Lam has an interest of 13,176 shares of the Company, representing approximately 0.01% of the issued share capital of the Company. Save as disclosed above, Ms. Lam does not have or is not deemed to have any interests or short positions in the shares or underlying shares of the Company pursuant to Part XV of the Securities and Futures Ordinance. In addition, Ms. Lam does not have any relationships with any other directors, senior management, substantial shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) or controlling shareholders (as defined in the Listing Rules) of the Company.

As confirmed by Ms. Lam and as far as the Board is aware, Ms. Lam has no information to be disclosed pursuant to any of the requirements under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters relating to Ms. Lam’s appointment that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Ms. Lam for joining the Board.

CHANGES OF AUTHORIZED REPRESENTATIVE AND AGENT FOR THE SERVICE OF PROCESS IN HONG KONG

The Board further announces that Ms. Lam and Mr. Szeto Pui Tong, Patrick, the Company Secretary of the Company, have been appointed as an authorized representative of the Company pursuant to Rule 3.05 of the Listing Rules and an agent to accept service of process and notices on the Company's behalf in Hong Kong respectively in place of Mr. Wang with effect from 20 July 2016.

On behalf of the Board
China Soft Power Technology Holdings Limited
Wei Zhenyu
Chairman

Hong Kong, 20 July 2016

As at the date of this announcement, the Board comprises the following directors:

Executive Directors

Mr. Wei Zhenyu (*Chairman*)
Mr. Yu Qingrui
Ms. Lam Hay Yin

Independent non-executive Directors

Mr. Kwok Chi Kwong
Mr. Chen Youchun
Mr. Mai Qijian