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**China Soft Power Technology Holdings Limited**

**中國軟實力科技集團有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 139)**

**INSIDE INFORMATION  
DISPOSAL OF SHARES BY CONTROLLING SHAREHOLDER**

This announcement is made by China Soft Power Technology Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company has been notified by Mr. Wei Zhenyu (“**Mr. Wei**”), a controlling shareholder, the chairman and an executive director of the Company, that on 11 August 2016, he has disposed an aggregate of 1,850,000,000 shares of the Company (the “**Disposal Shares**”) to an individual (the “**Purchaser**”), who to the best knowledge, information and belief of the directors of the Company, is a third party independent of and not connected with the Company and its connected persons (as defined in the Listing Rules) at the consideration of HK\$0.28 per Disposal Share (the “**Disposal**”).

The Disposal Shares represent approximately 20.64% of the issued share capital of the Company as at the date of this announcement and immediately after completion of the Disposal, the Purchaser has become a substantial shareholder of the Company.

Immediately before completion of the Disposal, Mr. Wei owned a total of 4,000,000,000 shares of the Company, representing approximately 44.62% of the issued share capital of the Company. Immediately after completion of the Disposal, Mr. Wei owns a total of 2,150,000,000 shares of the Company, representing approximately 23.98% of the issued share capital of the Company, and ceases to be a controlling shareholder of the Company.

The Company is of the view that the Disposal will not have any significant impact on the business operations and composition of the management of the Company.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**China Soft Power Technology Holdings Limited**  
**Szeto Pui Tong Patrick**  
*Company Secretary*

Hong Kong, 12 August 2016

*As at the date of this announcement, the executive directors of the Company are Mr. Wei Zhenyu, Ms. Lam Hay Yin and Mr. Yu Qingrui; and the independent non-executive directors of the Company are Mr. Kwok Chi Kwong, Mr. Chen Youchun and Mr. Mai Qijian.*