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## **China Soft Power Technology Holdings Limited**

**中國軟實力科技集團有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 139)**

### **INSIDE INFORMATION ANTICIPATION OF SIGNIFICANT DECREASE IN LOSS**

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group expects to record a significant decrease in its net loss for the six months ended 30 September 2016 as compared to that for the six months ended 30 September 2015.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by China Soft Power Technology Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “**SFO**”).

Based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2016, the board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a significant decrease in its net loss for the six months ended 30 September 2016 of more than 90% as compared to that for the six months ended 30 September 2015. Such expected decrease in net loss is primarily attributable to, among other things, significant less impairment loss and fair value losses on short term and long term equity investments as at 30 September 2016 than as at 30 September 2015. For the six months ended 30 September 2016, the Group recorded (i) realised losses on disposal of short term and long term equity investments of approximately HK\$58 million; and (ii) unrealised fair value losses on short term equity investments of approximately HK\$7 million.

As the Company is still in the process of finalising its interim results for the six months ended 30 September 2016, the information contained in this announcement is only based on the preliminary assessment by the Company's management according to the unaudited consolidated management accounts of the Group and is neither based on any figures nor information that has been audited or reviewed by the Company's auditors. Shareholders and potential investors are advised to read carefully the announcement of the Company in relation to the interim results of the Group for the six months ended 30 September 2016, which is expected to be released in November 2016.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**China Soft Power Technology Holdings Limited**  
**Szeto Pui Tong Patrick**  
*Company Secretary*

Hong Kong, 7 October 2016

*As at the date of this announcement, the Board comprises the following Directors:*

*Executive Directors*

Mr. Wei Zhenyu (*Chairman*)  
Mr. Yu Qingrui  
Ms. Lam Hay Yin

*Independent Non-executive Directors*

Mr. Kwok Chi Kwong  
Mr. Chen Youchun  
Mr. Mai Qijian