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China Soft Power Technology Holdings Limited 中國軟實力科技集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 139)

LAPSE OF PLACING OF CONVERTIBLE BONDS UNDER SPECIFIC MANDATE

Reference is made to the announcement (the "Announcement") of China Soft Power Technology Holdings Limited (the "Company") dated 6 April 2017 in relation to, among other things, the proposed placing of convertible bonds under specific mandate. Unless the context otherwise requires, capitalised terms used in this announcement have the same meanings as those defined in the Announcement.

The Board announces that the CB Placing Agreement for the placing of the Convertible Bonds through the Placing Agent has lapsed as the conditions precedent of the CB Placing Agreement have not been fulfilled on or prior to the CB Long Stop Date (i.e. 5 July 2017). As such, the CB Placing Agreement has been terminated, and the Company and the Placing Agent have been released from their respective obligations under the CB Placing Agreement save for any prior breaches thereof.

The Board considers that the lapse of the CB Placing Agreement has no material adverse impact on the business operation and financial position of the Group.

By order of the Board
China Soft Power Technology Holdings Limited
Chen Xiaodong

Chairman

Hong Kong, 5 July 2017

As at the date of this announcement, the Board comprises the following Directors:

Executive Directors:

Mr. Chen Xiaodong (Chairman)

Mr. Yu Qingrui

Ms. Lam Hay Yin

Independent non-executive Directors:

Mr. Kwok Chi Kwong

Mr. Chen Youchun

Mr. Mai Qijian