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China Soft Power Technology Holdings Limited

中國軟實力科技集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 139)

CHANGE OF FINANCIAL YEAR END DATE

This announcement is made by China Soft Power Technology Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.51(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) hereby announces that it has resolved to change the financial year end date of the Company from 31 March to 31 December. Accordingly, the forthcoming financial year end date of the Company will be 31 December 2017 and the next audited financial statements of the Company will cover a nine-month period from 1 April 2017 to 31 December 2017.

REASON FOR THE CHANGE

The change of financial year end date of the Company is to align its financial year end date with that of certain subsidiaries of the Company. The Board considers that the change of financial year end date of the Company will facilitate the preparation of the consolidated financial statements of the Group.

To the best of its knowledge and belief, the Board does not foresee any material adverse impact on the Group resulting from the change of financial year end date of the Company, and there is no other significant matter that needs to be brought to the attention of the shareholders of the Company in this regard.

SUBSEQUENT FINANCIAL REPORTING PERIODS

Following the change of financial year end date to 31 December, the deadline for publishing the consolidated financial information of the Company for the respective reporting periods will be as follows:

	Deadline for publishing results announcement	Deadline for dispatch of financial report
Unaudited interim results of the Group for the six months ending 30 September 2017	30 November 2017	31 December 2017
Audited final results of the Group for the nine months ending 31 December 2017	31 March 2018	30 April 2018
Unaudited interim results of the Group for the six months ending 30 June 2018	31 August 2018	30 September 2018

On behalf of the Board
China Soft Power Technology Holdings Limited
Chen Xiaodong
Chairman

Hong Kong, 29 September 2017

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. Chen Xiaodong (*Chairman*)
Mr. Yu Qingrui
Ms. Lam Hay Yin
Ms. Lee Chau Man Ada

Independent Non-executive Directors

Mr. Kwok Chi Kwong
Mr. Chen Youchun
Mr. Mai Qijian