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**China Soft Power Technology Holdings Limited**

**中國軟實力科技集團有限公司**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 139)**

**VOLUNTARY ANNOUNCEMENT  
SHAREHOLDINGS IN CMBC CAPITAL HOLDINGS LIMITED**

This is a voluntary announcement made by China Soft Power Technology Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to announce that the Company, through its wholly-owned subsidiaries, held 3,598,235,829 shares of HK\$0.01 each in the share capital of CMBC Capital Holdings Limited (Stock Code: 1141) (“**CMBC Capital**”) as at the date of this announcement, representing approximately 7.86% of the total issued share capital of CMBC Capital as at 30 September 2017 (being the latest date which the total number of issued shares in CMBC Capital is publicly available), and is currently the second largest shareholder of CMBC Capital. The Company will not rule out acquiring additional shares in CMBC Capital in the near future and will make further announcement(s) in compliance with the relevant requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) as and when appropriate to inform the shareholders of the Company and potential investors of any further acquisition(s) in the shares in CMBC Capital.

CMBC Capital and its subsidiaries are principally engaged in brokerage and related services, securities investment and provision of finance. With the completion of the mandatory general offer of the shares in CMBC Capital in 2017 made by CMBC International Investment Limited, a wholly-owned subsidiary of China Minsheng Banking Corporation Limited, the Company is optimistic on the prospect of the securities industry and also the future business prospect of CMBC Capital.

The Group is principally engaged in trading and distribution of electronic and accessory products and other merchandise, financial investments and trading and money lending business. The Group has in the ordinary and normal course of business conducted its securities investment activities for years. The acquisitions of the shares in CMBC Capital in aggregate is exempt from the requirements under Chapter 14 of the Listing Rules pursuant to Rule 14.04(1)(g).

By order of the Board  
**China Soft Power Technology Holdings Limited**  
**Chen Xiaodong**  
*Chairman*

Hong Kong, 17 October 2017

*As at the date of this announcement, the Board comprises the following Directors:*

*Executive Directors:*

Mr. Chen Xiaodong (*Chairman*)  
Mr. Yu Qingrui  
Ms. Lam Hay Yin  
Ms. Lee Chau Man Ada

*Independent non-executive Directors:*

Mr. Kwok Chi Kwong  
Mr. Chen Youchun  
Mr. Mai Qijian