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CENTURY LEGEND (HOLDINGS) LIMITED 世紀建業(集團)有限公司

(Incorporated in Bermuda with limited liability)
(Stock Code: 00079)

PROFIT WARNING

This announcement is made by Century Legend (Holdings) Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that, based on the unaudited financial information currently available to the management, it is anticipated that the Group will record a loss attributable to owners of the Company for the six months ended 30 June 2014 as compared with the profit attributable to owners of the Company for the corresponding period in 2013. The anticipated loss is mainly attributable to (i) a substantial unrealized exchange loss on Renminbi bank deposits held and (ii) a substantial decrease in fair value gain on investment properties.

As the Company is still in the process of finalizing its interim results for the six months ended 30 June 2014, the information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited management accounts of the Group. Further details of the Group's financial information will be disclosed in the interim results announcement which is expected to be released in August 2014.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

* For identification purpose only

By Order of the Board Century Legend (Holdings) Limited Chu Ming Tak Evans Tania

Executive Director

Hong Kong, 7 July 2014

As at the date hereof, the board of directors of the Company comprises of seven directors of which four are executive directors, namely Mr. Tsang Chiu Mo Samuel, Mr. Tsang Chiu Ching, Ms. Tsang Chiu Yuen Sylvia and Ms. Chu Ming Tak Evans Tania; and three are independent non-executive directors, namely Mr. Hui Yan Kit, Mr. Wong Tak Ming Gary and Mr. Au Chi Wai Edward.