



PRIME INVESTMENTS HOLDINGS LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

Prime Investments Holdings Limited announces that the unaudited consolidated net assets value per ordinary share as at 31 July 2007 was approximately HK\$0.15.

14 August 2007

As at the date of this announcement, the board of directors comprises Ms. Wang Wen Xia, Mr. Pong Po Lam, Paul and Mr. Wong Kwong Chi, being the Executive Directors, Dr. Chan Po Fun, Peter, Mr. Ding Xiaobin, Mr Chan Yan Ting, Gordon, Mr. Chan Wing Chung, Eric and Mr. Lan Ning being the Non-Executive Directors and Dr. Cheung Wai Bun, Charles, Mr. Zhang Yong and Mr. Gu Qiu Rong being the Independent Non-Executive Directors.

Please also refer to the published version of this announcement in The Standard.