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PRIME INVESTMENTS HOLDINGS LIMITED

(incorporated in the Cayman Islands and continued in Bermuda with limited liability) (Stock Code: 721)

NOTIFICATION OF BOARD MEETING

The board (the "**Board**") of directors (the "**Directors**") of Prime Investments Holdings Limited (the "**Company**") hereby announces that a meeting of the Board will be held at Suite 6305, 63/F., Central Plaza, 18 Harbour Road, Wanchai, Hong Kong on Thursday, 20 March 2008 at 11:00 a.m. for the purpose of considering and approving the interim results of the Company for the six months ended 31 December 2007, recommending the payment of an interim dividend (if any) and transacting other related businesses.

By order of the Board **Prime Investments Holdings Limited Wang Wen Xia** *Executive Director/CEO*

Hong Kong, 10 March 2008

As at the date of this announcement, the executive Directors are Mr. Wang Wen Xia, Mr. Pong Po Lam, Paul and Mr. Wong Kwong Chi, Simon, the non-executive Directors are Dr. Chan Po Fun, Peter, Mr. Ding Xiaobin, Mr. Fung Cheuk Nang Clement and Mr. Ma Jie and the independent non-executive Directors are Dr. Cheung Wai Bun, Charles, Mr. Zhang Yong and Mr. Zeng Xianggao.