Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



PRIME INVESTMENTS HOLDINGS LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability) (Stock Code: 721)

GRANT OF SHARE OPTIONS

The Board announces that on 18 December 2009, the Company offered to grant 53,930,000 Options under the Scheme to the Grantees. Such grant is subject to acceptance by the Grantees and the payment of HK\$1.00 by the Grantees upon acceptance of the Options. The Options shall entitle the Grantees to subscribe for a total of 53,930,000 new Shares.

This announcement is made pursuant to Rules 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The board (the "**Board**") of directors (the "**Directors**") of Prime Investments Holdings Limited (the "**Company**") announces that on 18 December 2009, the Company offered to grant 53,930,000 share options (the "**Options**") under its share option scheme (the "**Scheme**") adopted by the Company on 15 January 2008 to certain Participants (as defined in the rules of the Scheme) (the "**Grantees**"). Such grant is subject to acceptance by the Grantees and the payment of HK\$1.00 by the Grantees upon acceptance of the Options. The Options shall entitle the Grantees to subscribe for a total of 53,930,000 ordinary shares of HK\$0.01 each (the "**Shares**") in the capital of the Company.

A summary of such grant is set out below:

Date of grant	:	18 December 2009
Exercise price of the Options granted	:	HK\$0.13 per Share
Number of Options granted	:	53,930,000 Options

Closing price of the Shares as quoted on the Stock Exchange on the date of grant	:	HK\$0.127 per Share
Validity period of the Options	:	From the first date of the fourth months from the date of grant to 17 December 2014, both dates inclusive.
Consideration for the Grant	:	HK\$1.00 to be paid by each Grantee upon acceptance of the Options granted.

Among the Options granted above, 40,430,000 Options were granted to the Directors, details of which are as follows:

Name of Directors	Position(s) held with the Company	Number of Share Options granted
Ms. Wang Wenxia	Chairman and Executive Director	24,830,000
Mr. Pong Po Lam Paul	Executive Director	1,000,000
Mr. Ding Xiaobin	Non-executive Director	500,000
Mr.Fung Cheuk Nang Clement	Non-executive Director	500,000
Mr. Ma Jie	Non-executive Director	10,000,000
Dr. Cheung Wai Bun Charles	Independent Non-executive Director	2,600,000
Mr. Zhang Yong	Independent Non-executive Director	500,000
Mr. Zeng Xianggao	Independent Non-executive Director	500,000

Total:

40,430,000

By order of the Board **Prime Investments Holdings Limited Wang Wen Xia** *Chairman*

Hong Kong, 18 December 2009

As at the date of this announcement, the executive Directors are Ms. Wang Wenxia and Mr. Pong Po Lam Paul, the non-executive Directors are Mr. Ding Xiaobin, Mr. Fung Cheuk Nang Clement and Mr. Ma Jie and the independent non-executive Directors are Dr. Cheung Wai Bun Charles, Mr. Zhang Yong and Mr. Zeng Xianggao.