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KEE Holdings Company Limited
開易控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2011)

Continuous Recognition as an Enterprise of New and High Technology and Profit Tax Concession

This announcement is made by the Company pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) and Rule 13.09(2) of the Listing Rules.

The board of directors of KEE Holdings Company Limited (the “**Company**”) wishes to announce that KEE (Guangdong) Garment Accessories Limited (開易 (廣東) 服裝配件有限公司) (“**KEE Guangdong**”), a wholly-owned subsidiary of the Company, has been continuously recognised as an enterprise of new and high technology according to the relevant regulations of the Administrative Measures for Determination of New and High Technology Enterprise (Guokefahuo [2008] No.172) (《高新技術企業認定管理辦法》(國科發火[2008]172號)) and the Administrative Guides for Determination of New and High Technology Enterprise (Guokefahuo [2008] No.362) (《高新技術企業認定管理工作指引》(國科發火[2008]362號)), based on the recognition certificate jointly issued by the Science and Technology Department of Guangdong (廣東省科學技術廳), the Finance Department of Guangdong (廣東省財政廳), the State Tax Bureau of Guangdong (廣東省國家稅務局) and the Provincial Tax Bureau of Guangdong (廣東省地方稅務局).

According to the relevant regulations, after receiving the grant of recognition as a new and high technology enterprise, KEE Guangdong is expected to enjoy a preferential tax concession in the People’s Republic of China and its applicable profit tax rate for the three financial years ending 31 December 2013, 2014 and 2015 is expected to be levied at 15%. Without this preferential tax concession, normal profit tax rate of KEE Guangdong will be 25%.

By Order of the Board
KEE Holdings Company Limited
Xu Xipeng
Chairman

Hong Kong, 4 June 2014

As at the date of this announcement, the executive Directors are Mr. Xu Xipeng, Mr. Xu Xinan and Mr. Chow Hoi Kwang, Albert; the non-executive Director is Mr. Yang Shaolin; and the independent non-executive Directors are Mr. Lin Bin, Mr. Kong Hing Ki and Mr. Tam Yuk Sang, Sammy.