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KEE Holdings Company Limited
開易控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2011)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of KEE Holdings Company Limited (the “Company”) announces that on 22 July 2014, the Company offers to grant share options (the “Options”) to certain employees of the Company (the “Grantees”), subject to the acceptance of the Grantees, to subscribe for up to a total of 11,600,000 ordinary shares of HK\$0.01 each of the Company, under the share option scheme adopted by the Company on 14 December 2010. Details of the Options granted are as follows:

Date of grant	:	22 July 2014
Number of Options granted	:	11,600,000
Exercise price of Options granted	:	HK\$ 0.60 per share
Closing price of the shares on the date of grant	:	HK\$ 0.60 per share
The average closing price of the shares for the five business days immediately preceding the date of grant	:	HK\$ 0.569 per share

The number of Options granted to the Grantees and the validity period of the Options are as follows:

Name of Grantees	Number of Options Granted	Validity Period of the Options
Employees	5,800,000	From the day after the 2014 annual results being announced to the day the 2016 annual results being announced
	5,800,000	From the day after the 2015 annual results being announced to the day the 2016 annual results being announced
Grand Total	<u>11,600,000</u>	

By Order of the Board
KEE Holdings Company Limited
Xu Xipeng
Chairman

Hong Kong, 22 July 2014

As at the date of this announcement, the executive Directors are Mr. Xu Xipeng, Mr. Xu Xinan and Mr. Chow Hoi Kwang, Albert; the non-executive Director is Mr. Yang Shaolin; and the independent non-executive Directors are Mr. Lin Bin, Mr. Kong Hing Ki and Mr. Tam Yuk Sang, Sammy.