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KEE Holdings Company Limited

開易控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2011)

FURTHER DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcements (the “**Announcements**”) of KEE Holdings Company Limited (the “**Company**”) dated 29 July 2016, 19 August 2016 and 30 September 2016 in relation to the Framework Cooperation Agreement and the transactions contemplated thereunder, which constitute continuing connected transaction of the Company under the Listing Rules. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Announcements.

As disclosed in the Announcements, a circular (the “**Circular**”) containing, among other matters, (i) further details of the Framework Cooperation Agreement; (ii) the letter from an independent financial adviser to the Independent Board Committee and the Independent Shareholders; (iii) the recommendation of the Independent Board Committee to the Independent Shareholders; and (iv) a notice to convene the EGM was expected to be despatched to the shareholders of the Company on or before 31 October 2016.

As additional time is required for preparing and finalising the content of the Circular, the despatch of the Circular will be postponed to a date falling on or before 30 November 2016.

By order of the board
KEE Holdings Company Limited
Wu David Hang
Chairman

Hong Kong, 31 October 2016

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Mr. Wu David Hang

Mr. Hou Jian

Independent non-executive Directors:

Mr. Wong Yik Chung John

Mr. Tse Calvin Kai Chuen

Mr. Leung Ka Tin