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 $(Incorporated\ in\ the\ Cayman\ Islands\ with\ limited\ liability)$

(Stock Code: 2011)

APPOINTMENT OF DIRECTOR

The board (the "Board") of directors (the "Directors") of KEE Holdings Company Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce that, with effect from 11 July 2017, Ms. Feng Xiaoying ("Ms. Feng") has been appointed as an executive Director and a member of the remuneration committee and the nomination committee of the Company.

Biographical details of Ms. Feng are as follows:

Ms. Feng, aged 37, obtained her Bachelor degree in management from the School of Economics and Management of the Tsinghua University in 2001. Ms. Feng is a Chartered Professional Accountant of Canada and also a Certified Public Accountant of China.

Ms. Feng is currently the executive director and deputy chief executive officer of China Minsheng Financial Holding Corporation Limited (a company listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), stock code: 0245). Prior to her current position, Ms. Feng worked at China Minsheng Bank, Deloitte Touche Tohmatsu and PricewaterhouseCoopers. Ms. Feng is also currently a non-executive director of Link Holdings Limited (a company listed on the Growth Enterprises Market of the Stock Exchange, stock code: 8237).

Ms. Feng has entered into a service contract with the Company for a term of three years with effect from 11 July 2017. Ms. Feng will be entitled to HK\$1 per annum for her directorship. The Director's fee for Ms. Feng will be reviewed by the Board and the remuneration committee of the Company on an annual basis. In accordance with the articles of association of the Company, Ms. Feng's appointment as an executive Director is subject to retirement by rotation and re-election at the Company's general meetings. As at the date of this announcement, Ms. Feng has no interest in any shares of the Company within the meaning of Part XV of the SFO. Ms. Feng does not have any relationships with any Directors, senior management, substantial shareholders or controlling shareholders (within the meaning of the Listing Rules) of the Company.

Save as disclosed above, (i) Ms. Feng has not held any directorship in any listed public companies in the last three years or any other position with the Company and other members of the Group or other major appointments and professional qualifications; and (ii) there is no further information to be disclosed pursuant to any of the requirements of Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there is no other matter which needs to be brought to the attention of the shareholders of the Company in relation to Ms. Feng's appointment.

The Board wishes to express its warm welcome to Ms. Feng on her appointment.

By Order of the Board
KEE Holdings Company Limited
Wu David Hang
Chairman

Hong Kong, 11 July 2017

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Mr. Wu David Hang

Mr. Hou Jian

Ms. Feng Xiaoying

Independent non-executive Directors:

Mr. Wong Yik Chung John

Mr. Tse Calvin Kai Chuen

Mr. Leung Ka Tin