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KEE Holdings Company Limited

開易控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2011)

PROFIT WARNING

This announcement is made by KEE Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company would like to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2018, the Group is expected to record a net loss for the year ended 31 December 2018. The loss was primarily attributable to the impairment loss on other receivables of HK\$45,000,000 as the relevant purchaser failed to pay part of the sale consideration of HK\$45,000,000 arising from disposal of 100% equity interests in and shareholder’s loan made to Neo Ocean Ventures Limited by the Group.

The Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2018. The information contained in this announcement is only based on the Board’s preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2018 and the latest information currently available to the Board, which have not been audited or reviewed by the Company’s auditors and the audit committee of the Company and may be subject to adjustments. The annual results of the Group for the year ended 31 December 2018 are expected to be announced by the end of March 2019.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
KEE Holdings Company Limited
Wu David Hang
Chairman

Hong Kong, 14 March 2019

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Mr. Wu David Hang

Mr. Yau Chi Chiu

Independent non-executive Directors:

Mr. Yau Pak Yue

Mr. Lu Nim Joel

Mr. Leung Ka Tin