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## PROSTEN TECHNOLOGY HOLDINGS LIMITED

長達科技控股有限公司\*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8026)

## **PROFIT WARNING**

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rule. The Board would inform shareholders of the Company and potential investors that based on the management accounts of the Group for 1H-2011 (i.e. for the six months ended 30 September 2011), it is expected that the Group would record a loss before tax for 1H-2011 as compared to profit before tax 1H-2010, and the unaudited revenue of the Group for the three months ended 30 September 2011 would be decreased as compared to that for the three months ended 30 September 2010.

The information contained in this announcement is only the preliminary assessment of the Company based on its management accounts which has not been reviewed nor audited by the Company's auditors.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by the board (the "**Board**") of directors ("**Directors**") of Prosten Technology Holdings Limited (the "**Company**") and its subsidiaries (collectively referred to as the "**Group**") pursuant to Rule 17.10 of The Rules (the "**GEM Listing Rules**") Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

The Board would inform the shareholders of the Company and potential investors that, based on the information currently available to the Board, it is expected that the revenue of the Group for the three months ended 30 September 2011 would be decreased as compared to that for the three months ended 30 September 2010. It is also expected that the Group would record a loss before tax for the six months ended 30 September 2011 ("**1H-2011**") as compared to the Group recording a profit before tax for the six months ended 30 September 2010 ("**1H-2010**").

To the best knowledge of the Board, the expected decrease in revenue of the Group for the three months ended 30 September 2011 was caused by the fact that, as previously mentioned in the Company's announcement dated 8 August 2011 (on the Group's results for the three months ended 30 June 2011 and price sensitive information), the cooperation agreement ("**Cooperation Agreement**") entered into by the Group with Sichuan Mobile Communication Company Limited ("**Sichuan Mobile**") (a subsidiary of China Mobile Limited) for the provision of operational support of wireless music search by the Group was expired on 5 July 2011 and negotiation for renewal has still been in progress. The Group did not record income arising from Sichuan Mobile since such expiry. Apart from the above, the decrease in profit of the Group for 1H-2011 is also attributable to a relatively large increase in cost of sales in this interim period.

The information contained in this announcement is only based on a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group for 1H-2011, which have not yet been reviewed or audited by the Company's auditors or the audit committee of the Company. The Group's interim results for 1H-2011 has not yet been finalized as at the date of this announcement. Unaudited financial information of the Group for the six months ended 30 September 2011 will be disclosed in the interim results announcement in due course.

## Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board **PROSTEN TECHNOLOGY HOLDINGS LIMITED Yip Heon Keung** *Chairman* 

Hong Kong, 27 October 2011

As at the date of this announcement, the Board comprises the following Directors:

- Mr. Yip Heon Keung (Executive Director (Chairman))
- Mr. Yip Heon Ping (Executive Director)
- Ms. Li Luyi (Executive Director)
- Mr. Chen Xiaoxin (Non-executive Director)
- Mr. Mah Yong Sun (Non-executive Director)
- Mr. Tam Chun Wan (Independent Non-executive Director)
- Ms. Tse Yuet Ling, Justine (Independent Non-executive Director)

Ms. Lai May Lun (Independent Non-executive Director)

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least 7 days from the day of its posting and on the Company's website at www.prosten.com.

\* For identification purpose only