

#### CHINA COMMUNICATIONS SERVICES CORPORATION LIMITED

Stock Code: 552

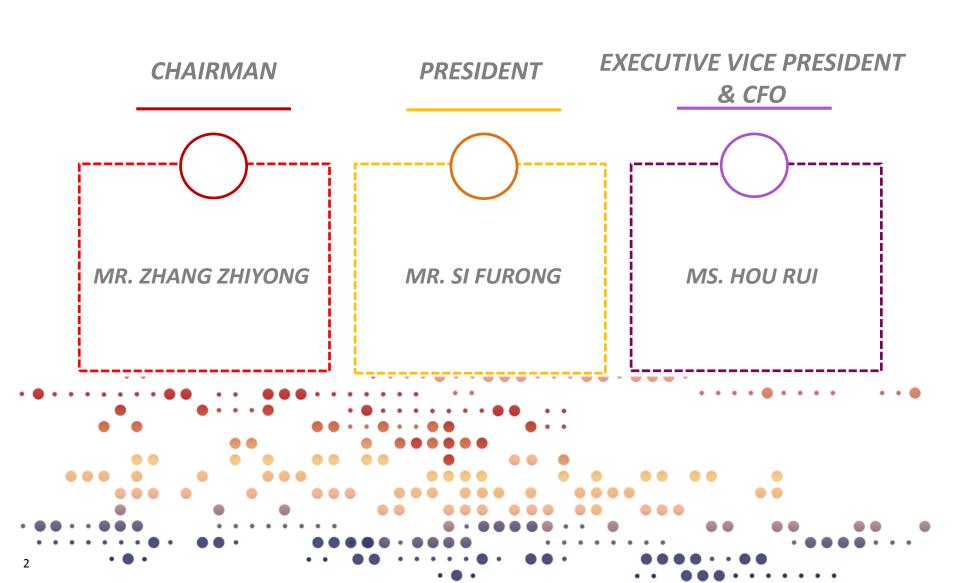
## INFORMATIZATION &



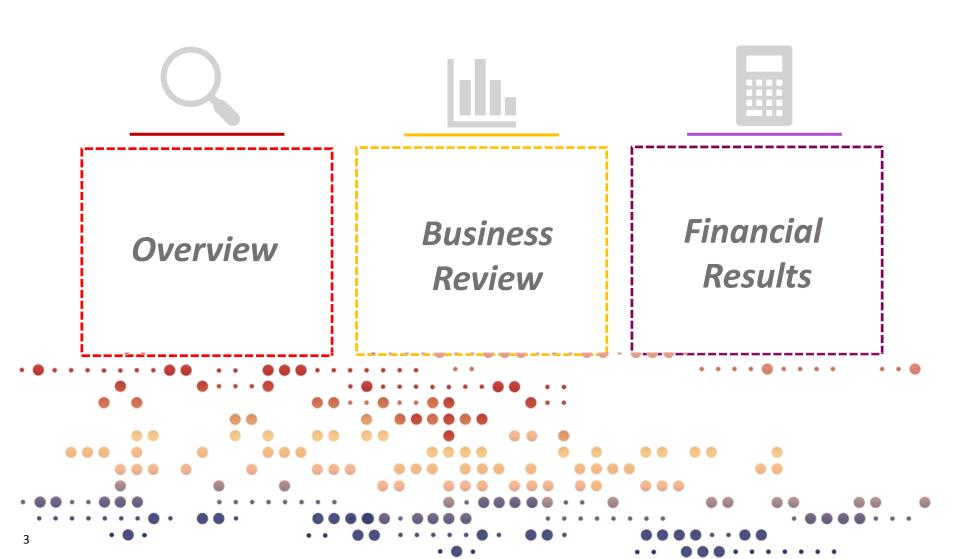
## FUTURE 信息化與數字化 未來









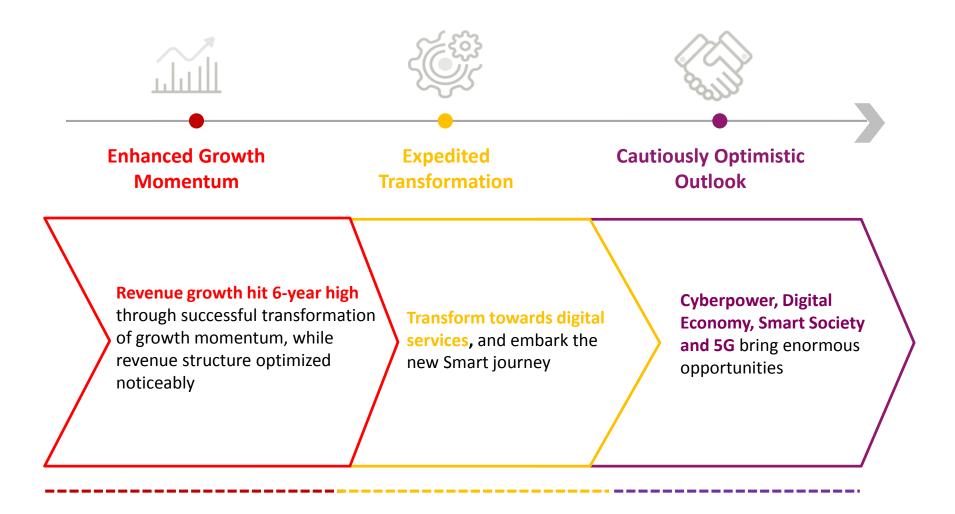






## **Effective Execution on the Right Track**





# **Encouraging Operating Results**with Noticeable Revenue Structure Optimization





Revenue grew by 13.2% to RMB 50,792 million; of which core businesses revenue increased by 17.1%



Net profit achieved high single-digit growth of 8.6% to RMB 1,595 million

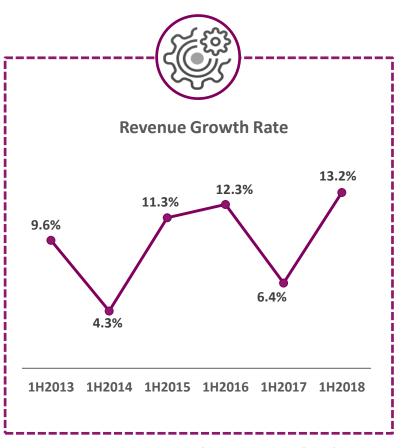


Free cash flow reached RMB **877 million**, accounted for >50% of net profit



Customer structure continued to optimize, portion from domestic nonoperator and domestic operators other than China Telecom

both reached 30% for the first time



Revenue growth hit 6-year high

Unless otherwise stated, the following terms in the presentation are defined as follows:

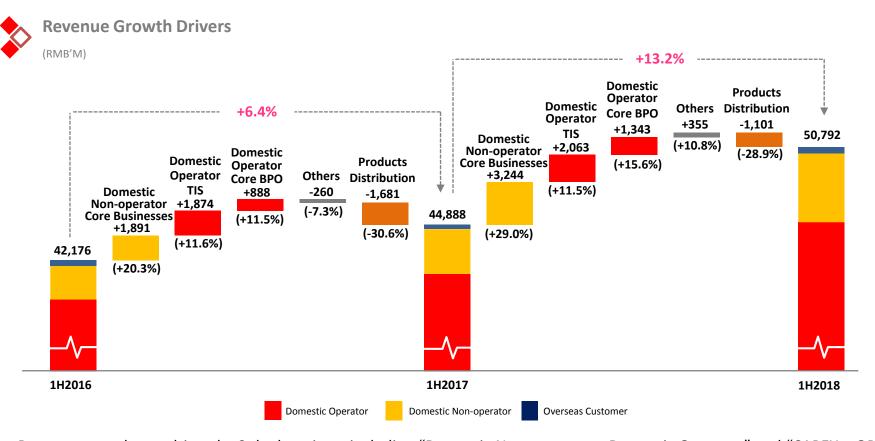
<sup>(1)</sup> Other than three telecommunications operators, domestic operator market also includes China Tower

<sup>(2)</sup> Core businesses comprise TIS, Core BPO and ACO Businesses, i.e. excluded Products Distribution Business. Please refer to the business revenue breakdown on p.12 for details

<sup>(3)</sup> Free cash flow = profit for the year + depreciation & amortization – changes in working capital – CAPEX

# Transformation of Growth Momentum Led to Notably Accelerated Revenue Growth



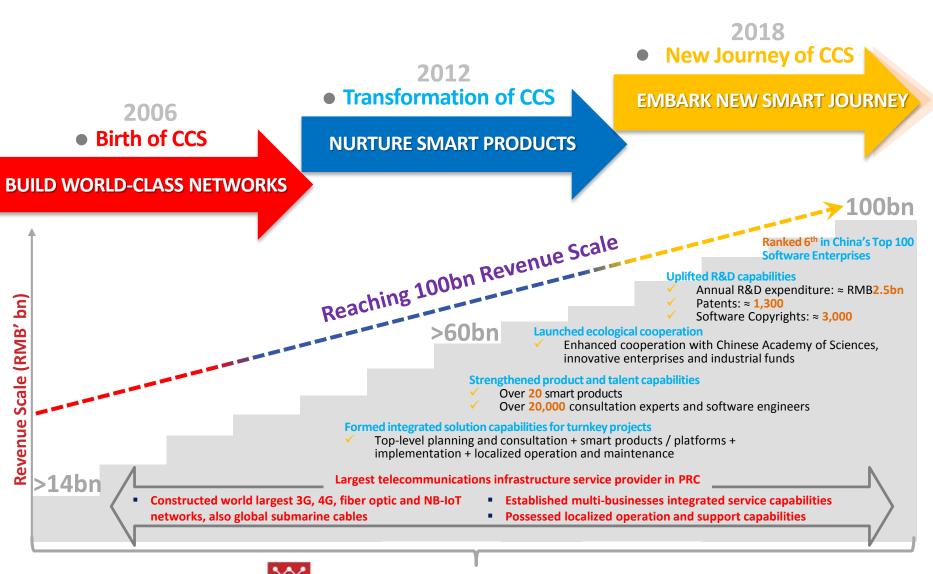


Revenue growth was driven by 2 dual-engines, including "Domestic Non-operator + Domestic Operator" and "CAPEX + OPEX"

- Made further progress on smart products promotion and drove strong momentum for domestic non-operator business continuously, with core businesses growth accelerated to ≈ 30%
- Endeavoured to increase market share, with TIS business from CAPEX of domestic operators maintained steady growth
- Vigorously developed OPEX business of domestic operators, with Core BPO businesses growth expedited
- Optimized business mix further by controlling products distribution business of low efficiency proactively

## **Pushing Forward Transformation with Remarkable Results**







#### **NEW SMART JOURNEY**

## Building Smart Society; Boosting Digital Economy; Serving a Good Life



Builder of New Generation Information Infrastructure Facilities

Construct high-speed, mobile, ubiquitous and safe networks, including network level and network information security





Provider of Smart
Products and
Platforms

Provide more than 20 smart products and open platforms based on our capabilities and collaborative development such as our Cloud and IoT platforms

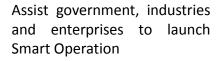


**Provider of Big Data Application Services** 



Operator of Smart Services

Make use of Big Data application platform, provide customers with integrated big data analysis, modelling, applications and solutions





# Adapting to New Situation; Seizing Opportunities and Expediting Development



**Network and Belt and Road Smart Society** SOE Reform ... **Digital Economy** Cyberpower **Information Country Initiative** Persist in the 3 Tracks of Development **Domestic Non-operator Bolstering Cyberpower Building Smart Society; Domestic Operators** Strategy; **Boosting Digital Economy;** Serving a Good Life **Building First-class Bolstering Cyberpower Strategy; Integrating into Ecosystem Construction; Enterprise**; **Serving Transformation and Upgrade Serving a Good Life** Serving Belt and Road Information Infrastructure Construction; **Promoting Smart Society Construction Overseas** 

### **Leading Provider of Producer Services in the Informatization Sector**

Value-driven, Seeking Steady yet Progressive Growth and High-quality Development

- High-quality Operation
- High-quality Features
- High-quality Management
- High-quality Team





## **Business Revenue Breakdown**



	(RMB'M)	1H2017	1H2018	Change %	% of Revenue	
	TIS (Telecommunications Infrastructure Services)					
	Design	5,089	5,355	5.2%	10.6%	
	Construction	17,235	20,942	21.5%	41.2%	
	Supervision	1,747	2,033	16.4%	4.0%	
	Subtotal	24,071	28,330	17.7%	55.8%	
	BPO (Business Process Outsourcing Services)					
Core BPO Businesses	Maintenance	5,802	6,604	13.8%	13.0%	
	Facilities Management	2,094	2,353	12.4%	4.7%	
	Supply Chain	4,153	4,937	18.9%	9.7%	
	Subtotal	12,049	13,894	15.3%	27.4%	
	Products Distribution	3,815	2,714	-28.9%	5.3%	
	Subtotal	15,864	16,608	4.7%	32.7%	
	ACO (Applications, Content and Other Services)					
	System Integration	2,595	3,198	23.2%	6.3%	
	Software Development & System Support	742	950	28.1%	1.9%	
	Value-added Services	751	813	8.3%	1.6%	
	Others	865	893	3.2%	1.7%	
	Subtotal	4,953	5,854	18.2%	11.5%	
	Total	44,888	50,792	13.2%	100%	

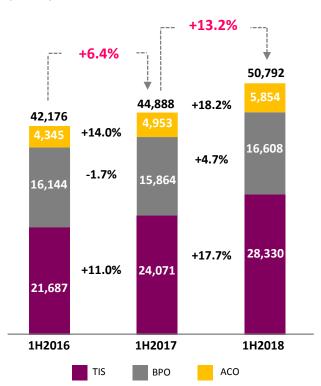
## **Revenue Growth Trend by Businesses and Customers**





#### **Revenue Growth by Businesses**

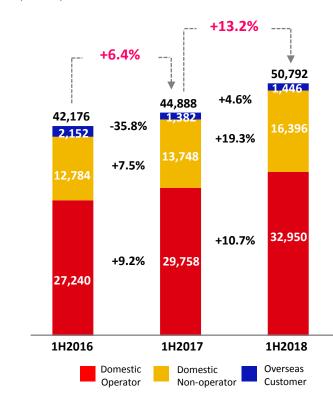
(RMB'M)





#### **Revenue Growth by Customers**

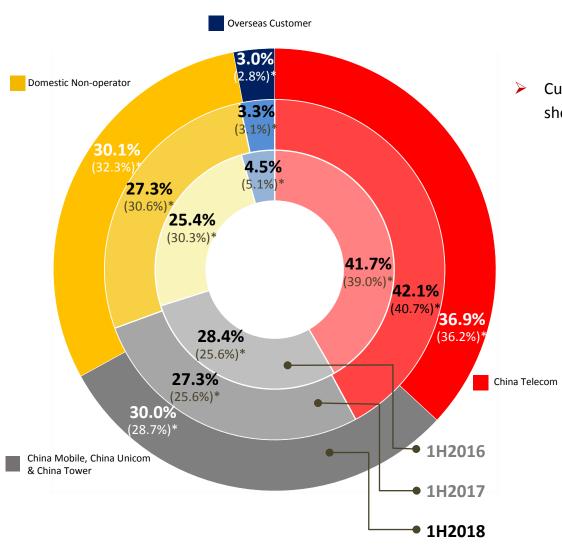
(RMB'M)



- Achieved accelerating growth for all businesses and customers
- Provided integrated solutions for domestic non-operator customers: leading by design and consultation businesses as well as capitalizing on software products, promoted the development of other businesses by strengthening collaboration
- Effectively executed "CAPEX and OPEX-driven" strategy, favourable growth of TIS and BPO businesses led to stable development of domestic operator business

## **Customer Revenue Composition (By Core Businesses)**





- Customer revenue structure further diversified and showed noticeable changes:
  - Portion of revenue from domestic nonoperator escalated progressively and reached
     30% for the first time
  - Portion of revenue from domestic operators other than China Telecom reached 30% for the first time
  - Portion of revenue from China Telecom further reduced to 36.9%, and dependence on a single customer further decreased

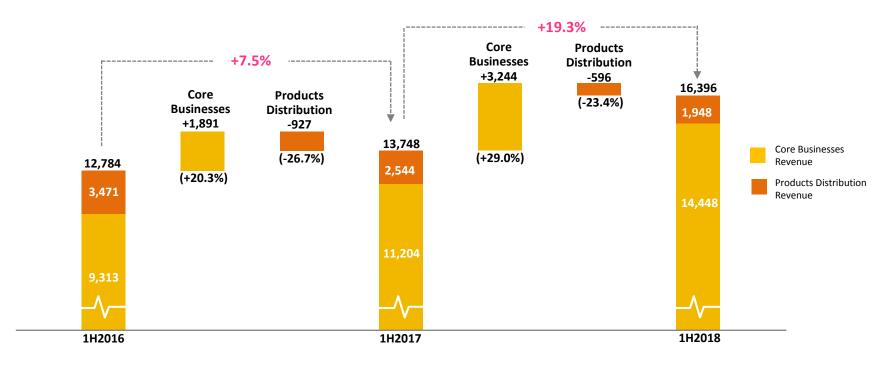
## Domestic Non-operator Market I – Growth Momentum Enhanced





#### **Revenue Growth Drivers**

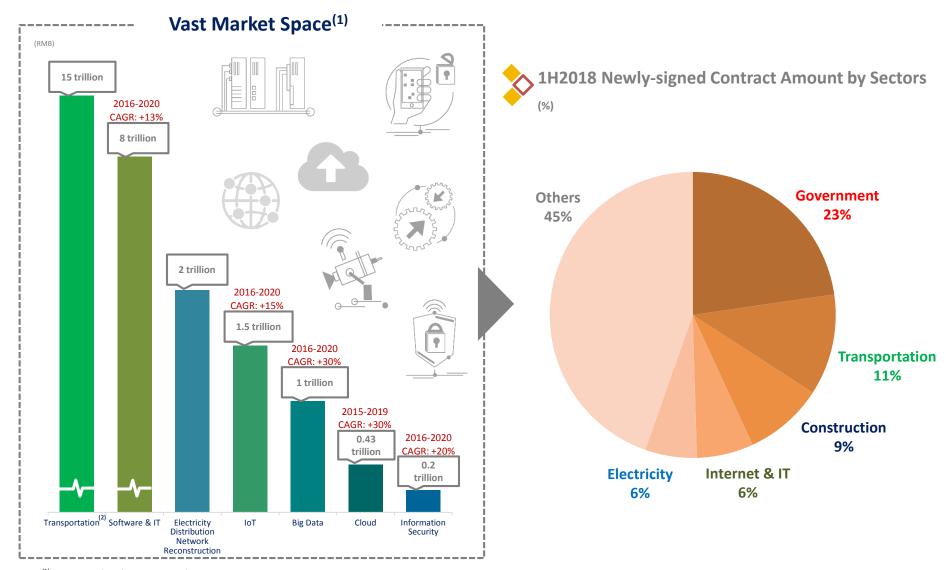
(RMB'M)



- Seized the opportunities from Digital Economy and Smart Society to further enhance the integrated service capabilities and market influence
  - Continuously enriched a series of smart products and held Smart Product Release Conference to make official introduction of over 20 smart products during China International Big Data Industry Expo 2018
  - Cooperated with Chinese Academy of Sciences and other innovative companies to form "Smart Service Industrial Ecosystem Alliance"
  - Ranked 6<sup>th</sup> in China's Top 100 Software Enterprises

## **Domestic Non-operator Market II – Market Potential**



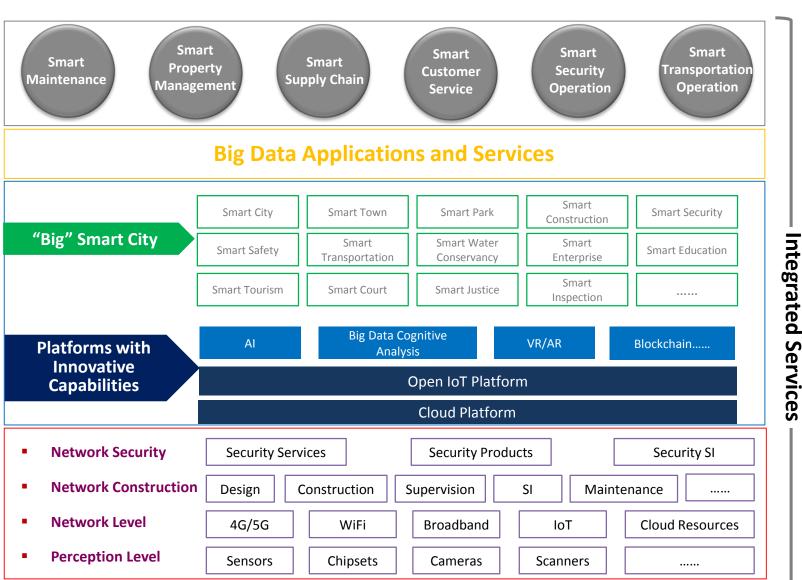


<sup>(1)</sup> Sources: Related government documents

<sup>(2)</sup> Investment in transportation includes highways, railways, aviation, marine transport, etc. Currently, we mainly focus on electrical / mechanical work, informatization and pipeline relocation projects.

# Domestic Non-operator Market III – Market Development : Enriched Smart Society Products





Operator of Smart Services

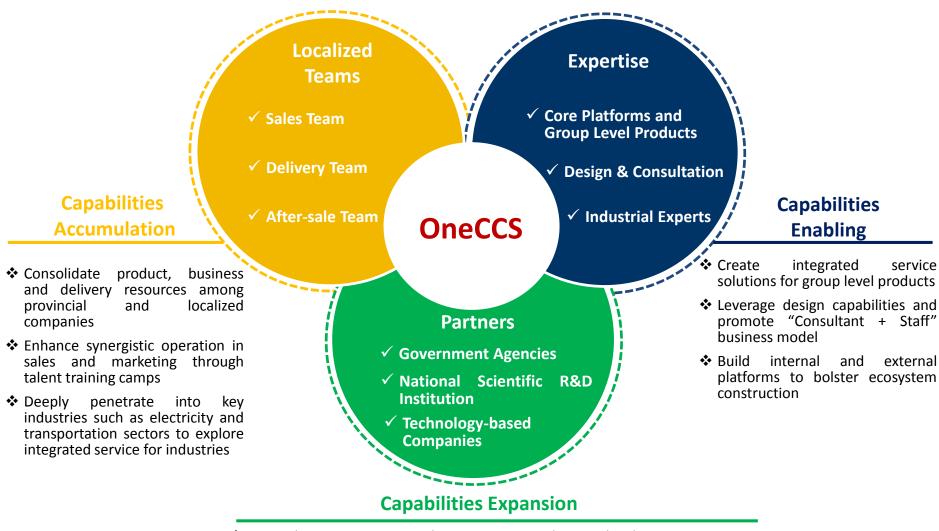
Provider of Big
Data Application
Services

Provider of
Smart
Products and
Platforms

Builder of New Generation Information Infrastructure Facilities

# Domestic Non-operator Market IV – Market Development : Construct Platforms and Ecosystem





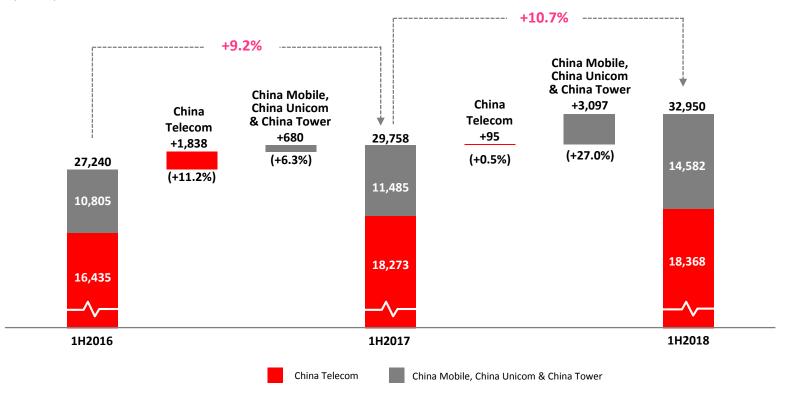
- Strengthen cooperation with government and vertical industries to promote the launch of smart products
- ❖ Accelerate integration of partners' capabilities and markets, such as R&D products of Chinese Academy of Sciences, to create new capabilities and explore new businesses

## **Domestic Operator Market I – Customer Performance**



#### **Revenue Growth Drivers**

(RMB'M)



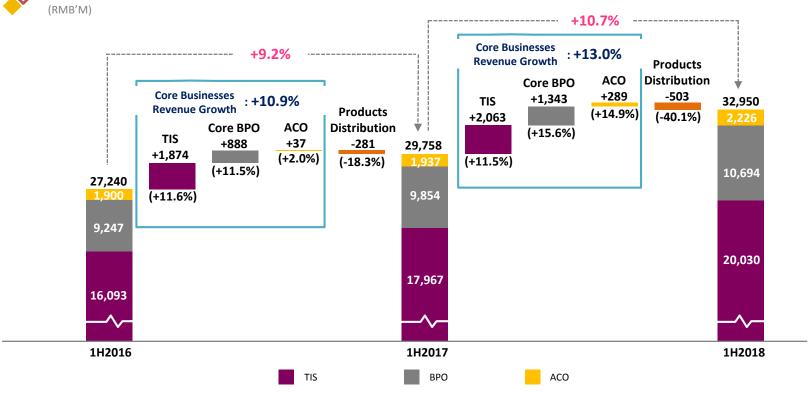
- Maintained steady growth in domestic operator market and our business fundamental further reinforced
- Increased market share through enhancing project management and delivery quality

## **Domestic Operator Market II – Business Performance**





#### **Revenue Growth Drivers**



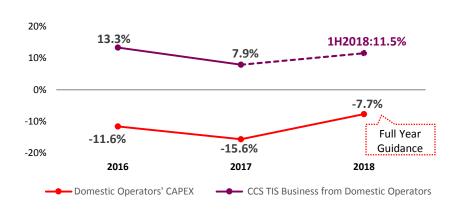
- ➤ Through raising market share, TIS business maintained a double-digit growth although domestic operators reduced CAPEX continuously
- Growth of Core BPO businesses accelerated by vigorously developing OPEX business, and bolstered the overall stable performance in domestic operator market

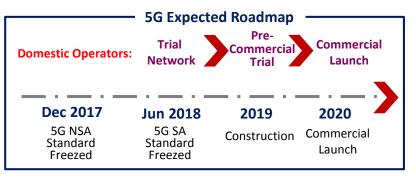
# Domestic Operator Market III – CAPEX and OPEX Drive Future Development





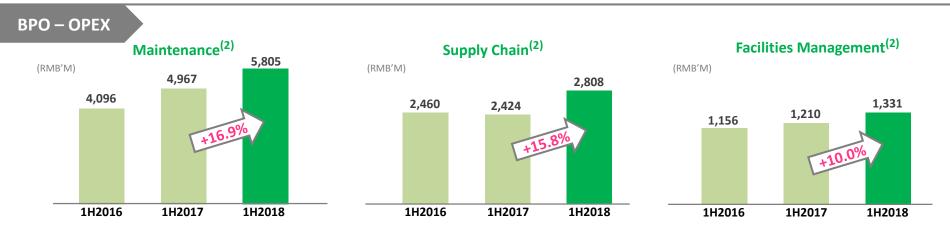
## Change of CAPEX<sup>(1)</sup> and CCS TIS Business from Domestic Operators





#### **Strive to Increase Market Share**

- Firmly seize transformation and upgrade opportunities from operators
- Focus new businesses from operators' 5G and IoT through enhancing informatization service capabilities



## **Continue to Improve Synergistic Operation Capabilities**

Set industry service benchmark; continue to promote branding unification of chain stores, consolidate logistic and warehousing resources, optimize nationwide unified logistic information system; promote synergistic operation for facilities

<sup>(1)</sup> Domestic operators' CAPEX numbers are from three telecom operators and China Tower. 2018 data are the planned numbers announced by these companies.

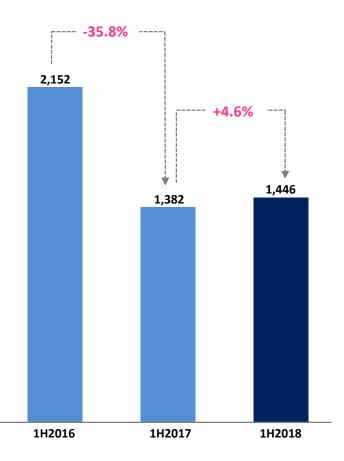
<sup>(2)</sup> Such data reflects revenues from domestic operator market only.





#### **Revenue from Overseas Market**

(RMB'M)



#### **Review**

- Overseas business stabilized and key projects achieved progress through:
  - Deeply penetrating into telecom infrastructure business
  - Targeting on opportunities from key industries such as electricity, education and healthcare
  - Extending smart products overseas
- Cooperated with domestic operators and "Go Abroad" Chinese enterprises and made progress in jointly developed projects
- Further optimized overseas management structure to synergize resources, enhance service and risk-prevention capabilities

## **Prospect**

- Telecom sector in Asia-Pacific region, Africa and the Middle East are mostly emerging markets with enormous infrastructure demand
- Belt and Road Initiative and related national policies provide favourable environment
- Enhance cooperation with domestic operators and "Go Abroad" Chinese enterprises and extend smart products overseas
- Push forward the implementation of key projects and realize the transformation and upgrade of overseas business





## **Financial Performance**



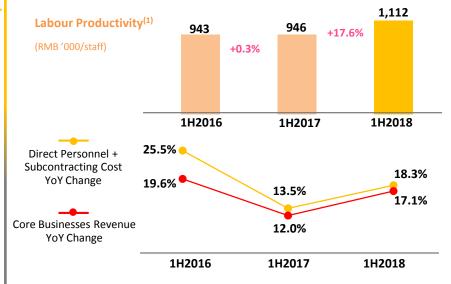
(RMB'M)	1H2017	1H2018	Change %	% of Revenue
Revenue	44,888	50,792	13.2%	100%
Cost of Revenue	39,179	44,616	13.9%	87.8%
Direct Personnel	4,101	3,959	-3.5%	7.8%
Materials	4,124	5,008	21.4%	9.8%
Direct Cost of Products Distribution	3,520	2,529	-28.1%	5.0%
Subcontracting	22,424	27,414	22.3%	54.0%
D & A	238	239	0.3%	0.5%
Others	4,772	5,468	14.6%	10.7%
Gross Profit	5,709	6,176	8.2%	12.2%
SG & A	4,347	4,661	7.2%	9.2%
Net Profit	1,469	1,595	8.6%	3.1%
EPS (RMB)	0.212	0.230	8.6%	-

#### Cost of Revenue as a % of Revenue





By utilizing subcontracting resources adaptively and controlling total staff number, direct personnel cost as a % of revenue kept declining while labour productivity increased rapidly



- Products distribution business does not involve subcontracting cost, and so a more meaningful analysis for subcontracting cost is by comparing this with core businesses revenue, and also together with direct personnel cost
- Rapid growth in businesses including construction, system integration and supply chain drove relatively fast increase in materials cost
- By proactively controlling the products distribution business, direct cost of products distribution as a % of revenue decreased by 2.9 pp

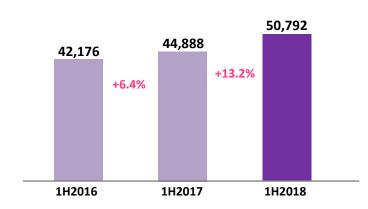
## **Operating Efficiency**

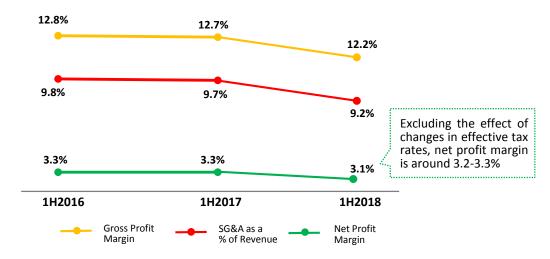




#### Revenue

(RMB'M)

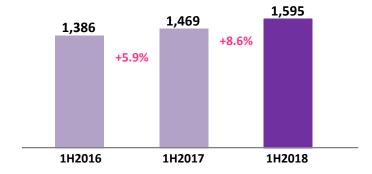






#### **Net Profit**

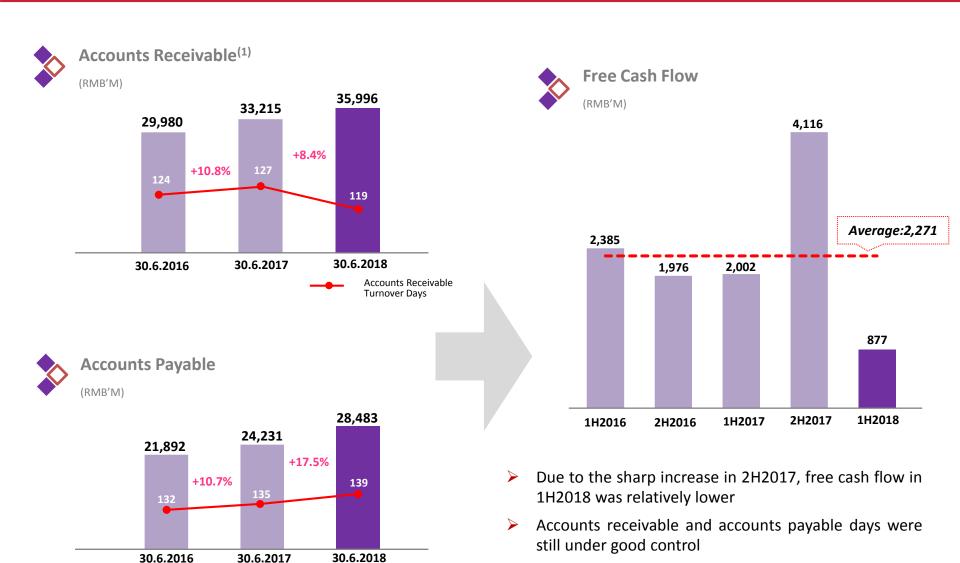
(RMB'M)



- Decreased service price and increased labour related cost led to a decrease in gross profit margin
- Realized the benefit from economies of scale and stringent sales and admin expense control, SG&A as a % of revenue further decreased
- Strive to push forward transformation and control costs to maintain stability in overall efficiency

### **Working Capital Management**





Accounts Payable Turnover Days

<sup>(1)</sup> Disclosures on certain items of financial statements have been adjusted following the adoption of new accounting standards from 1 Jan 2018. To maintain the comparability with past year figures, the amount of accounts receivable as at 30 Jun 2018 is the sum of "Accounts and bills receivable, net" and "Contract assets" in financial statements.

### **Financial Position**



- Maintained at low debt and net cash position
- Robust financial position offers financial flexibility to grasp new business opportunities

(RMB'M)	31.12.2017	30.6.2018	
Total Assets <sup>(1)</sup>	70,735	79,108	
Total Liabilities	41,915	47,604	
Equity Attributable to Equity Shareholders	28,329	31,022	
Total Liabilities / Total Assets (%)	59.3%	60.2%	
Debt-to-Capitalization Ratio (%)	1.1%	1.3%	
Cash and Deposits	16,621	14,747	
Interest-bearing Liabilities	327	408	

<sup>(1)</sup> Total assets as of 30 Jun 2018 included principal-protected wealth management products of approximately RMB6.5 billion (31 Dec 2017: approximately RMB5 billion)







- Best CEO
- Best CFO
- Best Investor Relations

-----by Corporate Governance Asia





- 6th in Best Managed Company
- 4<sup>th</sup> in Most Committed to Corporate Governance
- 5<sup>th</sup> in Best at Corporate Social Responsibility
- 5<sup>th</sup> in Best at Investor Relations

-----by FinanceAsia

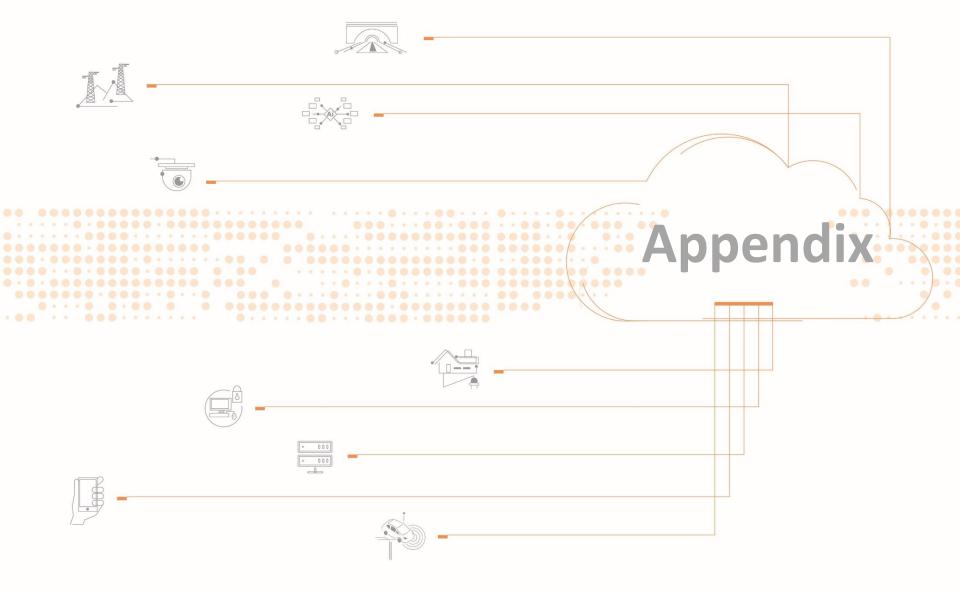


Platinum Award - Excellence in Environmental,
 Social and Corporate Governance

-----by The Asset







## Business Revenue Breakdown – By Customers



(RMB'M)	1H2017	1H2018	Change	Change %		
TIS (Telecommunications Infrastructure Services)						
Domestic Operator	17,967	20,030	2,063	11.5%		
Domestic Non-operator	5,043	7,273	2,230	44.2%		
Overseas Customer	1,061	1,027	-34	-3.3%		
TIS total	24,071	28,330	4,259	17.7%		
Core BPO (Business Process Outsourcing Services)						
Domestic Operator	8,600	9,943	1,343	15.6%		
Domestic Non-operator	3,266	3,793	527	16.1%		
Overseas Customer	183	158	-25	-13.7%		
Subtotal (Core BPO)	12,049	13,894	1,845	15.3%		
Products Distribution	3,815	2,714	-1,101	-28.9%		
BPO total	15,864	16,608	744	4.7%		
ACO (Applications, Content and Other Services)						
Domestic Operator	1,937	2,226	289	14.9%		
Domestic Non-operator	2,895	3,382	487	16.8%		
Overseas Customer	121	246	125	103.9%		
ACO total	4,953	5,854	901	18.2%		
Total	44,888	50,792	5,904	13.2%		

### **Smart Highway**



Integrated with frontier technologies and driven by big data, the smart management system covers three major informatization areas for highway -

**Surveillance, Toll, Maintenance and Operation** 



- Province-wide supervision network
- Real-time monitor of highway
- Operation status examination
- Operation data display



 Duo-camera vehicle identification system

Toll Model

- AI + Self-developed billing platform
   electronic toll collection
- Blockchain credit system



**Smart Management** 

First Class IT & Network Operation and Maintenance

- Support mainstream IT, network and electromechanical equipment
- Automatic alarm system
- One-stop control over electromechanical system and roadside equipment

Big Data Driven \_\_\_\_\_

### **Smart Highway**



## Hunan Smart Highway – Provincial Big Data Platform in China under Smart Management



#### **Massive Data**

 Collect and consolidate data from highway network equipment, photos and videos, toll stations and road condition

#### **Real-time Information**

 Process, analyze and display massive data, and the fastest refresh rate is every 5 second

#### **Flexible Display**

 Display allows module assembly, and configurable deployment, as well as seasonal or holiday specific themes

#### Shanghai-Nanjing Expressway



 One of the three demonstrative projects from Ministry of Transport, Jiangsu Economic and Information Technology Commission and Jiangsu Provincial Department of Transportation

### Changyi Expressway



 One of the 10 most congested highway sections nationwide; the system construction alleviated prolonged congestion and ensured smooth operation during the 2018 Spring Festival Travel at Hunan

## **Smart Security**



# Our Smart Security services are led by consultation, planning and design, taking applications as core competence while leveraging on system integration and implementation

**Business** Safe **Sharp Eyes** Social **Smart Industry Emergency** City Security **Command Project** Resources **Gateway Scenario Smart Security Smart Security Smart Security Competence** Consultation **Plan and Design Integration and Implementation** Level Police Cloud / Big Data Platform **Application** Level **One-touch Police Cloud Entry Approval** Social Governance and **Integrated Community Alarm Platform** Service Platform **Monitoring Platform Smart Photos Facial Recognition** Video Structuration **Engines** Structuration Data **Platform Demographic** Geographic **Facial Industry Data** Video Data **Exchange Photos** Level Data Data Infrastructure **Police Network Dedicated Video Network** Internet **Network** 

## **Smart Security**



#### "Smart Talk"-

Visualized Applications for Police Mission

Command Center

**Command & Dispatch** 

**Prevention & Alarm** 

**Vehicles Tracking** 

**Real-time Monitoring** 

**Facial Recognition** 

**Comprehensive Analysis** 

#### "Smart Watch"-

Dynamic Monitoring on Key Areas

Crime Scene

One-touch Alarm

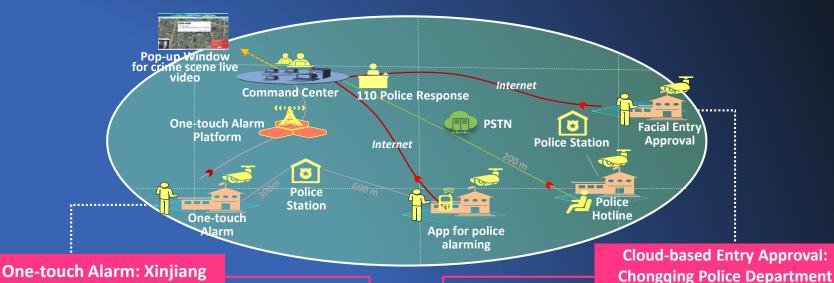
**Smart Visitor System** 

**Personnel Tracking** 

**Grid Management** 

**Facial Entry Approval** 

**Key Suspects Tracking** 



#### Solutions

- One-touch Alarm: Swift response from police stations
- 3-parties intercom: Police hotline pop-up window+ Auto Police station group call
- Police-Video Connection: Live Video

#### **Results**

- Police arrival within 1 min and lowered damage
- Reduced crime rate by 50% and increased security level

#### **Solutions**

- Facial recognition for entry
- Store resident information and entry record in cloud platform
- Provide abnormal warning to reduce police workload and increase efficiency

#### Results

- Reduced Crime
- Dynamic monitoring for citizens

## **Cloud Services ("CCSYUN")**



### **Cloud integration: Integrated cloud services**

## **Construction Capabilities on Integrated Data Centers**

- Customers cover various industries
- Constructed over 500k data center racks
- Constructed Asia's biggest, the most environmental friendly, and of highest security level cloud computing information parks

## Standardized Cloud Migration Services

 Completed various large-scale cloud migration projects for telecom operators, industrial and manufacturing sectors, etc, which ensured no key data loss and business intermission

#### Integrated Cloud + Network Management

#### Equipment + Facilities Management

 Power Supply/Environment/AC/ Facilities...

#### **IDC** Management

- Racks/Network/Servers/Storage... Heterogeneous Cloud Management Platform
- Heterogeneous Cloud Computing/ Cloud Network/Cloud Storage...

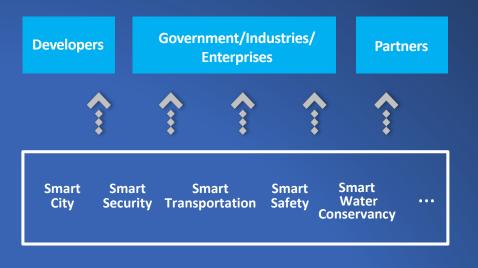
Cloud Construction Cloud Migration

Cloud Management

## **Cloud Services ("CCSYUN")**



## **Build Private Cloud for government, industries and enterprises**



Government Industry Enterprise
Cloud Cloud Cloud

**CCSYUN** 

#### **Open**

Not only capable of managing Hybrid Cloud, but also can be integrated

#### Safe

Comprehensive security for businesses, platforms, network and data

### **Capabilities Enabling**

Unified collaborative development tool to enhance efficiency

#### **Capabilities Accumulation**

Sharing of data, applications and capabilities to overcome organizational barriers



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