



中国通信服务  
CHINA COMSERVICE

## China Comservice's Annual Report Won the Gold Award in "2009 International ARC Awards"

China Communications Services Corporation Limited's 2008 annual report won the gold award in "Printing & Production" and bronze award in "Overall Annual Report" in "2009 International ARC Award".

With 23 years of history, "International ARC Award" is organized by MerComm, Inc., an independent organization, and it is the largest international competition honoring excellence in annual reports. It enjoys a reputation as "Academy Awards of Annual Report" according to the financial media. There were over 1,800 entries from 25 countries participated in the contest of this year. Elements considered in the judging include cover design, president's letter, interior design, clarity of written text, presentation of corporate information and financial data, and how well the spirit of the organization is communicated.

In our 2008 Annual report, we based on the corporate positioning - "Service provider for telecommunications, media and technology companies" as our main theme. By creatively using our company logo and through special printing effect, we presented our service strengths and development strategies, and effectively promoted our corporate value.

